



**100 women in
hedge funds®**

"Jill of all Trades": Meet Four Hedge Fund COOs

November 30, 2011 at 6 PM
Hong Kong

Are YOU ready to become a hedge fund COO? Take a closer look at this coveted and demanding role when four COOs share their perspectives on the obstacles they've surmounted to achieve leadership positions. What are the diverse skills to be developed en route to the COO's desk and what steps will propel you up the ladder? In addition to sharing anecdotes of their careers, our panelists will address the challenges hedge funds face today in Asia Pacific region.

Key topics are:

- *The dynamic COO -- navigating the hedge fund lifecycle
- *Greatest operational challenges faced by hedge funds -- big versus small
- *How to survive institutional investor due diligence
- *What are the current hot topics for institutional investors
- *Consider the costs and benefits of hedge fund consulting ratings

Join us for an engaging discussion, plus an opportunity to socialize and network with your colleagues.

Participants

Elaine Davis, Moderator, Nine Masts
Yan Yan Li, SAIL
Annie Lai, Ward Ferry Management
Sharon York, Rockhampton Management (HK) Ltd

Event Details

Date: November 30, 2011

Time: 5:30 PM Registration.

We will begin promptly at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

Host: Credit Suisse

Location: Level 88 International Commerce Center, 1 Austin Road West, Kowloon, Hong Kong, N/A, Hong Kong
(Please see below for directions.)

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact asiapacific@100womeninhedgefunds.org

This event is NOT FOR ATTRIBUTION.

Admission to this event is free, but there is a 200 HKD charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to our 2011 beneficiary.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biographies

Elaine Davis, COO, Nine Masts

Prior to joining Nine Masts as Chief Operating Officer, Elaine spent 18 years experience as a business manager in the investment banking departments at Banc of America and Bear Stearns. Elaine was responsible for finance, business development, marketing, compliance, audit and human resources and managed 6 offices and over 150 employees.

Elaine spent 13 years as an investment banker focused on mergers and acquisitions in the technology and aerospace and defense groups at Lehman Brothers, The First Boston Corporation (now Credit Suisse) and Bear Stearns. She was a founding member of Lehman Brothers technology franchise. Elaine also worked at Skadden Arps Slate Meagher and Flom for three years as Executive Administrator to Joseph Flom, managing business development for the firm and Mr. Flom's personal and professional engagements.

Elaine is active in fund raising for the American Red Cross, the Democratic National Committee and Greenpeace.

Elaine received a BA in Economics and History from SUNY at Stony Brook in the Cretaceous Period of planet earth.

Yan Yan Li, COO, SAIL

Yan-Yan Li is a Managing Director and Chief Operating Officer responsible for all the operational matters as well as legal and compliance at SAIL Advisors Limited. Yan-Yan has over 17 years of experience in the financial industry. She joined SAIL in April 2007 from State Street Global Advisors Asia Limited where she was the Head of Legal & Compliance for seven years, responsible for the legal and compliance issues relating to SSgA in Asia ex-Japan.

Prior to SSgA, Yan-Yan was an Assistant Director at Dresdner Kleinwort Benson as part of the Legal and Compliance Team, the Legal Counsel and Compliance Officer at Peregrine Asset Management Limited and a legal adviser at Bermuda Trust (Hong Kong) Limited. Yan-Yan started her career with Russell DuMoulin in Vancouver, British Columbia and moved to Hong Kong in 1990 to join Boughton Peterson Yang Anderson, a Canadian law firm.

Yan-Yan holds a law degree from University of British Columbia in Vancouver, British Columbia and is admitted to the Law Society of British Columbia, Canada; Law Society of the Supreme Court, United Kingdom and Law Society of Hong Kong. Yan-Yan is a member of Alternative Investment Management Association (AIMA) Regulatory Sub-Committee.

Annie Lai, COO, Ward Ferry Management

Annie Lai has been with Ward Ferry Management since 2004 and is the Chief Operating Officer of Ward Ferry Management, an investment adviser managing hedge funds focused on Asia Pacific long short equities. She is responsible for risk management, compliance, operations and investor relations. Prior to joining Ward Ferry Management, she spent seven years with Lloyd George Management as Assistant Director of Finance. She began her career as an auditor with PriceWaterhouseCoopers and has more than fifteen years of experience in audit, finance, compliance and fund management. On investment side, she has four years of experience in direct investments in China and is familiar with issues in joint ventures and investing in emerging markets, in particular in infrastructure projects.

Sharon York, COO, Rockhampton Management (HK) Ltd

Sharon York is the COO of Rockhampton Management, joining them in that role in 2009. Rockhampton was established in 2003 and is one of the longer-established Japan-focused boutique fund operations and has recently started to extend its activities to non-Japan Asia. Rockhampton has 30 employees spread across offices in Tokyo, Hong Kong and Singapore.

Before joining Rockhampton, Sharon was an Executive Director at Goldman Sachs where she joined the Prime Brokerage Division in 1999. She was a senior member of the Hedge Fund Consulting Group and managed a team of professionals responsible for hedge fund and new business implementation. Prior to that she was responsible for managing the client services team. She began her career at Bankers Trust Company in Sydney in Securities Services and moved to Hong Kong with JP Morgan Chase.

Sharon holds a BA degree in Economics from the University of Sydney, and has earned a CPA designation

Directions

How to get there on the Mass Transit Railways (MTR)

ICC is approximately an eight-minute walk from the Kowloon Station MTR on the Tung Chung line (one stop from the Hong Kong Island terminus at Hong Kong Station).

Route from Kowloon Station MTR to Credit Suisse

From Exit C, take the escalator to Level 1 of Elements. Turn right towards the Metal Zone and follow the directional signs to ICC.

Use the escalators next to HMV (music shop) to go up two levels to reach Level 3 of ICC.

From Level 3, take the escalator on the right hand side to reach Credit Suisse's concierges on Level 8 (for deliveries) and Level 9 (for passenger lifts to the office).

About Credit Suisse

As one of the world's leading banks, Credit Suisse provides its clients with investment banking, private banking and asset management services worldwide. Credit Suisse offers advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as retail clients in Switzerland. Credit Suisse is active in over 50 countries and employs approximately 50,000 people.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 250 events globally, connected more than 250 senior women through Peer Advisory Groups and raised close to \$20 million for philanthropic causes in the areas of women's and family health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.