



**100 women in  
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## **Women Joining Boards: Strategies for Membership and Participation**

November 23, 2011 at 6:30 PM  
Milan, Italy

Under pressure from government regulators, shareholders and other influentials, corporations are inviting women to join their Boards of Directors more frequently than in the past. Who gets invited to join a corporate board? How can these women Directors best build their circle of influence when they sit at the Board Table?

Three women who are currently serving (or have served) on Boards of Directors in the financial services, regulatory, media, trade association, arts, education and foundation sectors will discuss:

- \* Strategies for access
- \* Value-added board membership
- \* Public vs. private boards
- \* Impact of quotas

### **Participants**

Janet Cohen, London Stock Exchange, Borsa Italiana

Kyra Hazou, Société Générale

Maria Pierdicchi, Standard & Poor's CSMI, The McGraw-Hill Companies

Stefania Peveraro, *Moderator*, Senior Editor, MF-Milano Finanza

### **Event Details**

**Date:** November 23, 2011

**Time:** 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

**Host:** Arkos Capital SA

**Location:** The Four Seasons Hotel Milan

Via Gesù, 6/8, **Milan**, Italy

**RSVP:** [RSVP Now](#)

**\*\*ATTENTION** Lugano Milano members (Swiss residents only)\*\*

To RSVP for this event, please send an email to: [Lugano Milano Committee](#)

If you have any questions about this event, please contact [Lugano Milano Committee](#)

This event is NOT FOR ATTRIBUTION.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any

outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

### **Biographies**

**Janet Cohen**, Non-Executive Director of the London Stock Exchange and Vice Chairman of the Borsa Italiana Janet Cohen is currently a non executive director of LSE plc ( the London Stock Exchange)and Vice Chairman of the Borsa Italiana. She is also President of BPP University College, the first for profit university in the UK. And Chairman of the Cambridge Arts Theatre.

She sits in the House of Lords as a Labour peer, with a particular interest in trade, industry, taxation and communications. From 2006 to 2010 she chaired the committee that deals with EU proposals for financial regulation, the EU budget and Trade.

She has worked in the civil service and in investment banking and held non executive directorships in both public and private sectors, including service as a Governor of the BBC and Vice Chairman of the Yorkshire Building Society, and six years as an adviser to the 1998 Strategic Defence Review and the first non executive director of the Defence Logistics Organisation. She was a director and later Chairman of BPP Holdings which trains graduate lawyers and accountants, and which now has degree awarding powers and operates as BPP University College with approximately 8000 students, mostly graduates.

She is also a novelist with eight published crime novels under her maiden name of Janet Neel and two as Janet Cohen. She is married with three children, two sons, aged 38 and 36 and a daughter aged 32.

**Kyra Hazou**, Non-Executive Director of Société Générale

Kyra Hazou, a New York lawyer and an artist, has had a career spanning both sides of the Atlantic. A dual national, American and British, she was educated in the United States, attending the School of Foreign Service, Georgetown University, where she graduated with distinction and honors in International Politics, and Georgetown University Law Centre.

She began her legal career with Rogers and Wells in New York and London. She was a Managing Director and Regional General Counsel of Salomon Brothers (Salomon Smith Barney/Citibank), 1985-2000, primarily based in London. She served as a non-executive Director of the Financial Services Authority in the UK from 2001-2007 where she was a member of the Audit Committee and the Risk Committee. She became a non-executive Director of Société Générale in May of 2011.

Kyra Hazou has authored articles on securities and derivatives markets regulation and has served on financial market advisory committees in London, Brussels, New York and Washington, DC. Her paintings are found in collections in France, the United States and the United Kingdom.

**Maria Pierdicchi**, Managing Director and CEO of Standard & Poor's CMSI Srl and Head of Southern Europe and CEO of The McGraw-Hill Companies Srl

Maria Pierdicchi is Managing Director and CEO of Standard & Poor's CMSI Srl, Head of Southern Europe and CEO of McGraw-Hill Companies Srl. Since 2003 Maria is responsible for managing and developing S&P activities and franchise in Italy and from 2007 also in Iberia. She is Member of the European Executive Committee.

Maria is Vice President and Member of the Board of the Italian American Chamber of Commerce and she serves in the Advisory Board of Accenture Foundation. She has written several articles and essays in financial topics both in Italian and international publications.

**Stefania Peveraro**, Senior Editor, MF-Milano Finanza

Stefania Peveraro was born in Milan in 1967. She is a senior editor at MF-Milano finanza, a wellknown financial newspaper in Italy owned by Class editori media group listed on the Italian stock exchange.

For the newspaper Stefania writes about private equity, m&a, structured finance and fixed income issues as well as

about credit markets issues. She is responsible for a monthly insert about private equity, a weekly insert about shipping&logistics and is co-head of the weekly retail investment section dealing with mutual funds, hedge funds, asset management, real estate and market trading. She also works for Class/CNBC tv, a joint venture satellite tv channel by Class editori and CNBC Europe, where she anchors weekly talk shows about private equity, bonds and derivatives.

Before joining MF-Miano Finanza in 2000, Stefania worked as a journalist for Borsa e finanza weekly and L'Indipendente newspaper. And before that, she was a financial analyst with Fimat, at that time a global derivatives broker owned by Société Générale group. Prior she worked as a researcher at the Milan based Ispi (Istituto per gli studi di politica internazionale). She graduated in international monetary economics from Bocconi University in Milan in 1992.

Stefania is the author of the book "Private equity e aziende familiari: dieci storia raccontate dai protagonisti (Private Equity and Family Businesses: Ten Stories Told by the Main Characters)" (November 2007, published by Egea) and co-author of the book "Il mezzanine finance- Caratteristiche, ambiti di applicazione e opportunità (Mezzanine Finance - Features, Uses and Opportunities )" (January 2011, published by Egea).

### **About Arkos Capital SA**

Arkos Capital SA ("Arkos"), founded in January 2007 in Lugano, Switzerland, is a licensed Swiss Asset Management Company, regulated and supervised by the Swiss Financial Market Supervisory Authority FINMA. It manages a portfolio of single manager L/S equity offshore funds and a number of UCITS III Sicav Funds.

The firm's mission is to provide excellent performance and service to our clients through low volatility, liquid and transparent absolute return investment products.

### **About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))**

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$21.5 million for philanthropic causes in the areas of women's and family health, education and mentoring.