



100 women in hedge funds®

Regulomics and How Will it Affect Hedge Funds: Alexander Ineichen, Ineichen Research and Management AG

November 9, 2011 at 6:30 PM
Zurich

According to Alexander Ineichen, Regulomics essentially means more government spending, higher taxes, uncontrolled money supply, and more regulation of the financial markets. Ineichen, founder of Ineichen Research and Management AG, a research boutique focusing on absolute returns, risk management and thematic investing, believes that government intervention means "the market cannot function properly and small inefficiencies typically turn into big problems." Join us for an engaging discussion as Ineichen shares his research and insights.

- * Brief Hedge Funds update
- * Regulomics
- Blaming Hedge Funds is always politically fashionable;
- Solvency II;
- Technocrats think VaR is a good idea;
- Regulation results in de-risking;
- De-risking is synchronized.

Alexander Ineichen, Ineichen Research and Management AG

Event Details

Date: November 9, 2011

Time: 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Host: Etops AG

Location: Zunfthaus-zur-Haue
Limmatquai 52, Zurich, 8001, Switzerland

RSVP: [RSVP Now](#)

If you have any questions about this event, please contact the [Zurich Education Committee](#)

This event is NOT FOR ATTRIBUTION.

Admission to this event is free, but there is a 30 CHF charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to Coeurs Pour Tous, the 2011 beneficiary of 100WHF's Swiss philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your [Member Profile](#)

Space is limited. No walk-ins will be permitted.

Biography

Alexander Ineichen, Founder, Ineichen Research and Management AG

Alexander Ineichen is founder of Ineichen Research and Management AG, a research boutique founded in October 2009 focusing on absolute returns, risk management and thematic investing.

Alexander started his financial career in derivatives brokerage and origination of risk management products at Swiss Bank Corporation in 1988. From 1991 to 2005 he had various research functions within UBS Investment Bank in Zurich and London relating to equity derivatives, indices, capital flows and alternative investments, since 2002 in the role of a Managing Director. From 2005 to 2008 he was a Senior Investment Officer with Alternative Investment Solutions, a fund of hedge funds within UBS Global Asset Management. In 2009 he was Head of Industry Research for the hedge fund platform at UBS Global Asset Management.

Alexander is the author of two publications "In Search of Alpha - Investing in Hedge Funds" (October 2000) and "The Search for Alpha Continues - Do Fund of Hedge Funds Add Value?" (September 2001). These two documents were the most often printed research publications in the documented history of UBS. He is also author of "Absolute Returns - The Risk and Opportunities of Hedge Fund Investing" (Wiley Finance, October 2002) and "Asymmetric Returns - The Future of Active Asset Management" (Wiley Finance, November 2006). Alexander has also written several research pieces pertaining to equity derivatives and hedge funds and contributed to several chapters to financial books. He also wrote "AIMA's Roadmap to Hedge Funds" (November 2008) which was at that time the most often downloaded document from their website.

Alexander holds a Bachelor of Science in Business Administration with Major in General Management from the Universities of Applied Sciences in Business Administration in Zurich (HWZ), Switzerland. Alexander also holds the Chartered Financial Analyst (CFA) and Chartered Alternative Investment Analyst (CAIA) designations and is a certified Financial Risk Manager (FRM). He is on the Board of Directors of the CAIA Association and is a member of the AIMA Investor Steering Committee.

About Etops AG

Etops is a leading independent and management owned service provider for the establishment of and operational outsourcing for multi managers, fund of hedge funds and single managers.

All of Etops' founding partners and employees are senior management or senior operations professionals from leading fund of funds and asset managers who have been vital in building up and running state-of-the-art operations in their past lives. In addition to pragmatic operational advisory projects, for its growing range of clients, Etops is insourcing all middle and back office processes to achieve step changes in stability, transparency and cost efficiency.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$21.5 million for philanthropic causes in the areas of women's and family health, education and mentoring.