



**100 women in
hedge funds®**

The Evolution of Hedge Fund Allocations with Mark Yusko

November 9, 2011 at 6 PM
New York

Please join us as we hear from Mark Yusko, the CEO & CIO of Morgan Creek, former CIO of the University of North Carolina and former Senior Investment Director of the University of Notre Dame. Mark will lead a timely -- and timeless -- discussion on topics including:

- * Where institutional investors should go from here in allocating to alternative investments
- * How to select and evaluate hedge fund managers as we navigate uncharted territory in global financial markets
- * The evolution of the Fund of Funds model
- * Trends in outsourcing and prospects for the outsourced CIO model

Event Details

Date: November 9, 2011

Time: 5 PM Registration.

We will begin promptly at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

Host: PricewaterhouseCoopers LLP

Location: 300 Madison Avenue (at 42nd Street), New York, NY 10017

RSVP: RSVP Now

If you have any questions about this event, please contact eduny@100womeninhedgefunds.org

This event is NOT FOR ATTRIBUTION.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to the Clinton Global Initiative's US Childhood Obesity Prevention Program, the 2011 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your Member Profile

Space is limited. No walk-ins will be permitted.

Biography

Mark Yusko, CEO & CIO, Morgan Creek

Mark W. Yusko is the Chief Executive Officer and Chief Investment Officer of Morgan Creek Capital Management, LLC, a registered investment adviser formed in July 2004 to provide investment management and advisory services based on the University Endowment Model of investing to wealthy families, individuals and institutional investors. Morgan Creek currently has \$ 10.0 billion in assets under advisement in non-discretionary accounts, discretionary funds and joint ventures.

Morgan Creek provides an "Outsourced CIO" solution to clients in need of a comprehensive investment solution, as well as a suite of manager-of-manager products to assist clients in building investment programs based on the University Endowment Model. MCCM provides best-in-class thinking about Asset Allocation, Manager Selection and Portfolio Construction through advisory relationships and discretionary investment vehicles. Currently, Morgan Creek offers eight discretionary funds. Additionally, Morgan Creek has formed joint venture partnerships with Salient Partners and Hatteras Partners to provide comprehensive investment solutions through a series of SEC registered investment vehicles.

Prior to forming Morgan Creek, Mark served as the Chief Investment Officer for the University of North Carolina at Chapel Hill (UNC) from 1998 to 2004. Mark, and his team, founded the UNC Management Company (UNCMC) in July of 2002 to provide comprehensive investment advisory services to the University including strategic and tactical asset allocation, investment manager selection, manager performance evaluation, spending policy management and performance reporting. The Management Company was also responsible for providing Cash Management and Planned Giving Management services as well as aiding in the commercialization of University technology and real estate development projects. UNCMC also provided outsourced investment management services to select schools within the UNC System. Total assets under management were \$1.5 billion, \$1.2 billion of Endowment and \$300 million of University working capital.

Prior to joining UNC, Mark was the Senior Investment Director for the University of Notre Dame Investment Office, where he joined as the Assistant Investment Officer, in October of 1993. He worked with the Chief Investment Officer in all aspects of Endowment Management including asset allocation, investment manager selection, manager performance evaluation, spending policy management and reporting to the Board of Trustees. Mark was primarily responsible for portfolio construction and was actively involved in establishing and building strong programs in real estate, private equity and marketable alternatives.

At both Notre Dame and at UNC, Mark co-founded the Applied Investment Management course where a select group of students actively managed a live equity portfolio. The class focused on the integration of academic investment theory and the practical investment management process, and has enjoyed tremendous success since inception.

Mark received his Bachelor of Science Degree, with honors, in Biology and Chemistry from the University of Notre Dame in 1985 and a Masters of Business Administration in Accounting and Finance from the University of Chicago in 1987.

Mark is an active speaker on investment topics ranging from asset allocation to manager selection, with a particular emphasis on the integration of alternative investments into traditional portfolios. Mark is an Advisory Board member of a number of private capital partnerships and alternative investment programs and has served as a consultant on alternative investments to a select group of institutions. He is currently a Board member of the MCNC Endowment and The Weaver Foundation.



About PricewaterhouseCoopers LLP

PwC's Hedge Fund Practice helps create the edge you need. With more than 1,500 professionals dedicated to alternatives in the U.S., we bring a broader, deeper spectrum of skills across all segments of the alternatives industry, delivered with energy, passion, teamwork and the proven ability to develop customized solutions for you. To learn more, visit us at www.pwc.com/alternatives

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised in excess of \$24 million for philanthropic causes in the areas of women's and family health, education and mentoring.