

A View from the East: Talk markets with Jing Ulrich of J.P. Morgan and Susan Li of Bloomberg TV

October 25, 2011 at 6 PM Hong Kong

We invite you to an interview of Jing Ulrich, J.P. Morgan's Chairman of Global Markets for China by Susan Li of Bloomberg TV. The conversation will explore concerns of China's economic slowdown as well as Jing's outlook for Chinese inflation and macro policy. Jing will also offer advice on investing in turbulent markets and will discuss areas of opportunity across asset classes.

As part of our ongoing 100WHF 10th anniversary year, during the month of October we are celebrating our global network. We encourage you to attend an October event in your local City or wherever in the World you may be traveling or watch a 100WHF webcast from one of our global locations on 100WHF Connect!

Participants

Jing Ulrich, J.P.Morgan Susan Li, *Moderator*, Bloomberg TV

Event Details

Date: October 25, 2011 Time: 5:30 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and

the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

Host: E&Y

Location: Ernst & Young (E&Y)

18th Floor, Two International Finance Centre, 8 Finance Street, Central, Hong Kong, Hong Kong

RSVP: RSVP Now

This event is NOT FOR ATTRIBUTION.

Admission to this event is free, but there is a 200 HKD charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to our 2011 beneficiary.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your Member Profile

Space is limited. No walk-ins will be permitted.

Biographies

Jing Ulrich, Managing Director & Chairman of Global Markets, China, J.P.Morgan
Jing Ulrich is J.P. Morgan's Managing Director and Chairman of Global Markets, China. She is responsible for covering the firm's most senior global clients across all asset classes, and for maintaining relationships with executives at the helm of China's leading enterprises and government entities.

Educated at Harvard and Stanford Universities, Ms Ulrich is one of the most prominent advisors to the world's largest asset management companies, pension and sovereign wealth funds. Her views influence the allocation of trillions of dollars of assets. She also serves as an advisor to Chinese institutions seeking to invest overseas.

Jing Ulrich has received numerous industry accolades for her work as a China watcher. She was ranked as one of Fortune Magazine's 50 Most Powerful Global Businesswomen in 2009 and 2010. She ranked 81st in Forbes magazine's 2010 list of the 100 Most Powerful Women in the World and was cited as one of the twenty youngest global power women. In 2011, two prestigious magazines -China Entrepreneur and China Business Watch -ranked Ms Ulrich among the country's top business elite. She was also named one of FinanceAsia's Top 20 Women in Finance.

Because of her in-depth knowledge of the China markets, Ms Ulrich has been an important figure in shaping the international community's approach towards investing in the world's largest and most dynamic developing economy. She established J.P. Morgan's Hands-On China series,

which has become a leading forum for views and research on the key issues in China's transformation. The series has hosted hundreds of corporate leaders, industry experts, academics and government officials. Ms Ulrich is also credited with establishing the world's foremost China investment forum, which routinely attracts business and government leaders from around the globe.

Prior to joining J.P. Morgan, Ms Ulrich was Managing Director of Greater China equities at Deutsche Bank. She also spent eight years at Credit Lyonnais Securities Asia, where she led the top-ranked team covering China. Global institutional investors frequently voted her the best

China strategist in polls conducted by Institutional Investor, Asiamoney, and Euromoney.

Before joining the securities industry, Ms Ulrich worked in Washington DC as one of the first fund managers to focus on the Greater China markets.

Susan Li, Anchor for Bloomberg Television, Bloomberg TV

Susan Li is a Hong-Kong based anchor for Bloomberg Television. She hosts Bloomberg Television's "First Up," a comprehensive morning news program that reports on market openings across Asia as well as top news stories from around the world. Li also co-hosts "Asia Edge," part of Bloomberg Television's morning line-up for the Asia-Pacific region that features extended interviews with newsmakers as well as comprehensive market coverage.

Li, who joined Bloomberg Television in 2006, has covered numerous international events for the network including anchoring a series of special reports on the Chinese stock market bubble, the 2008 Olympic Games in Beijing and the Shanghai World Expo 2010. She regularly interviews top CEOs, business and political leaders and was the first from Bloomberg Television to interview Robin Li, the co-founder and CEO of Baidu. Li has also interviewed notable newsmakers including Venezuelan President Hugo Chavez, Malaysian Prime Minister Tun Najib Razak, Thailand's Prime Minister Abhisit Vejjajiva, U.S. Ambassador to China Gary Locke and American casino developer Steve Wynn.

Prior to joining Bloomberg Television, Li served as an anchor and editor at CCTV in China and before that, she worked at the Canadian Broadcasting Corporation's nationwide newscast where she began her career in television and radio.

Li holds a bachelor's degree in economics from the University of Toronto. She earned a nomination for "Best News Anchor" at the Asian Television Awards in 2008.

About E&Y

As one of the leading professional services firms to the asset management industry, Ernst & Young provides innovative services to global and domestic asset management clients. We provide assurance, tax, transaction and advisory services to some of the world's largest and best-known asset management firms. Our considerable knowledge, experience and commitment to excellent service provide you with a seasoned and qualified team that is highly responsive to the needs of your organization.

Our global asset management network encompasses key financial centers in the Americas, Asia-Pacific, EMEIA (Europe, Middle East, India and Africa) and Japan. Globally, we have more than 12,000 professionals and approximately 1,000 partners focused on serving the asset management industry. Our combination of talent and resources gives us the ability to anticipate and adapt to the rapid and accelerating changes of today's global economy.

You can find out more about Ernst & Young's Global Asset Management Center via: www.ey.com/assetmanagement

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$21.5 million for philanthropic causes in the areas of women's and family health, education and mentoring.