

Susan G. Komen Race for the Cure

September 18, 2011 at 9 AM New York

Win-Win-Win: Get a workout, Network and Fight Cancer. Join the New York Team of 100 Women in Hedge Funds in supporting the Susan G. Komen Race for the Cure as we walk, run and raise money on Sunday, September 18, 2011.

REGISTER online to join the 100 Women in Hedge Funds Team by Friday, September 2 (Details below)

GET YOUR COMPANY TO SPONSOR THE TEAM - \$500 sponsorships available (Details below)

MEET us so we can walk/run as a team (Time and place to be provided)

VOLUNTEER to help with logistics on the day of the race and to coordinate t-shirt sponsorships (Contact: raceforthecureny@100womeninhedgefunds.org)

A brunch will be held following the race at Caffe Grazie, 26 East 84th Street, 11:00am-1:00pm. All 100 Women in Hedge Funds members and their guests are welcome to attend. Cost is \$56 per person and please click on the link to RSVP: https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted button id=NNX96NYMBGXX4

Your support has made a difference and is even more critical now. For ten years, our team has grown and our contribution to the cause has increased each year. In 2010, nearly 21,000 people, including over 1,600 survivors participated in the race in NYC and raised \$5.4 million.

Whether you are a walker or runner; or a donor planning a weekend trip to New York, you can support breast cancer research and meet other members in an informal setting that promises to be a fun and memorable event.

Your spouse, significant other, children, siblings, friends and colleagues are also welcome to be part of the team. T-shirts and other goodies will be distributed on race day.

If you cannot attend, there are two other ways to support 100 Women in Hedge Funds and participate in the event:

1. Your firm can be a corporate sponsor. For a \$500 sponsorship, your company's name and logo (see below) will be displayed on the back of our team t-shirt. Plus, you will receive two complimentary t-shirts. DEADLINE IS FRIDAY SEPTEMBER 2.

Please access the following link to make a secure payment: https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=JUMJQYAEVJLJW, and submit the logo in either Illustrator

or Photoshop graphics format by 5:00 PM FRIDAY, SEPTEMBER 2 to: raceforthecureny@100womeninhedgefunds.org

2. You can pledge any amount as a contribution to be added to the funds raised by the 100 Women in Hedge Funds Team. Please click here: http://www.komennyc.org/goto/100WomeninHedgeFunds DEADLINE IS OCTOBER 31. We have established a team on the Komen website (www.komennyc.org) to facilitate registration and recognition for our efforts.

To Register online by Friday, September 2:

Click on http://www.komennyc.org/site/TR?fr_id=1230&pg=entry
Go to "Join a Team" on the right side of the page
Type "100 Women in Hedge Funds"
Click "Search for a Team" button
Click on "100 Women in Hedge Funds" under Team Name
Click on "Join"
Enter your registration fee and fundraising goal
Click "Next Step" button
Fill in personal information.

You can join the committee, volunteer on race day, or become a member of our Race for the Cure team at raceforthecureny@100womeninhedgefunds.org or by contacting Team Captain Monica Togaru at Mtogaru@mfglobal.com.

Event Details

Date: September 18, 2011

Time: Race begins at 9AM. Team meeting time and place to meet to be provided.

Host: Susan G. Komen Race for the Cure **Location:** Central Park, New York, NY (Please see below for directions.)

RSVP: http://www.komennyc.org/site/TR?fr_id=1230&pg=entry

This event is NOT FOR ATTRIBUTION.

Directions

Race begins at 9AM. Team meeting time and place to meet to be provided. Click here for more directions

About Susan G. Komen Race for the Cure

Komen Greater NYC was founded in 1990 by friends of the late television journalist Benita Feurey — friends committed to keeping her memory alive by providing breast health education, screening, treatment, and other services to individuals in the five boroughs of New York City, on Long Island, and in Westchester and Rockland Counties. Since its inception, Komen Greater NYC has raised over \$50 million. Seventy-five percent of net monies raised supports local breast health education, screening and treatment programs; twenty-five percent goes to national peer-reviewed research to find the cures.

In 2009, Komen Greater NYC awarded nearly \$4 million in grants. Over \$2.3 million supported 37 community-based organizations that provide breast health programs to underserved women. Three area hospitals received a total of \$217,500 to increase the capacity of local researchers to enroll women in breast cancer trials. \$45,000 in grants were made available for local breast cancer conferences and education

programs. Finally, Komen Greater NYC provided over \$1.3 million for national peer-reviewed research programs.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 250 events globally, connected more than 250 senior women through Peer Advisory Groups and raised close to \$20 million for philanthropic causes in the areas of women's and family health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.