



**100 women in  
hedge funds®**

**Education Session No. 277:**

**The Bernie Madoff Scandal: A Discussion with Journalists Erin Arvedlund and Diana Henriques**

August 24, 2011 at 6 PM  
New York

Who is Bernie Madoff, and how did he pull off the biggest Ponzi scheme in history? These questions have fascinated people ever since the unnerving news broke about the respected New York financier. How did he manage to swindle friends, relatives, and other investors out of \$65 billion through a fraud that lasted for decades?

The Madoff scheme altered the reputation of the hedge fund industry, growing the demand for full positional transparency and deeper regulation of managers. Please join us for a discussion with two journalists who have researched and written books on the Madoff scandal, as they provide their candid insights on the matter.

**Participants**

**Diana Henriques**, NY Times  
**Erin Arvedlund**, Barron's

**Event Details**

**Date:** August 24, 2011

**Time:** 5 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails will follow.

**Host:** Latham & Watkins

**Location:** 885 3rd Avenue, **New York**, NY 10022

**RSVP:** [http://www.100womeninhedgefunds.org/pages/event\\_registration.php](http://www.100womeninhedgefunds.org/pages/event_registration.php)

This event is NOT FOR ATTRIBUTION.

**Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to the Clinton Global Initiative's US Childhood Obesity Prevention Program, the 2011 beneficiary of 100WHF's US philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your member profile at:  
[http://www.100womeninhedgefunds.org/pages/my\\_profile.php](http://www.100womeninhedgefunds.org/pages/my_profile.php)

Space is limited. No walk-ins will be permitted.

## Biographies

### **Diana Henriques**, NY Times

Diana B. Henriques is the author of "The Wizard of Lies: Bernie Madoff and the Death of Trust", "The White Sharks of Wall Street", "Fidelity's World" and "The Machinery of Greed". She is a senior financial writer for The New York Times, having joined the Times staff in 1989. A Polk Award winner and Pulitzer Prize finalist, she has won several awards for her work on the Times's coverage of the Madoff scandal and was part of the team recognized as a Pulitzer finalist for its coverage of the financial crisis of 2008. She is a Phi Beta Kappa graduate of the Elliott School of International Affairs at the George Washington University and is a member of the university's board of trustees and the board of governors of The Society of American Business Editors and Writers (SABEW). She lives in Hoboken, New Jersey; her website is [www.dianabhenriques.com](http://www.dianabhenriques.com).

### **Erin Arvedlund**, Barron's

Erin Arvedlund began her career as a reporter at Dow Jones newswires in 1993. In 1996, she moved to Moscow, Russia, to write about business and emerging markets at the English-language daily newspaper, The Moscow Times. In 1998, Erin joined TheStreet.com, one of the first real-time Internet news and stock market web sites. She then moved to Barron's magazine to cover options, mutual funds and hedge funds from 2000-2003. From late 2003 to 2005 Erin reported on business and politics in the former Soviet Union for The New York Times.

She also has Wall Street experience, having worked in the hedge fund industry at Sanford C. Bernstein, a unit of AllianceBernstein.

Erin has a B.A. from Tufts University in International Relations and studied abroad for one semester at Leningrad State University in St. Petersburg, Russia. She has also freelanced extensively for print and online magazines such as Fortune, Outside, The Economist and Slate.com.

She is married and lives in Philadelphia. She currently writes about hedge funds for Barron's and a weekly column for The Philadelphia Inquirer. She can be reached through her blog at <http://erinarvedlund.wordpress.com/>.

### **About Latham & Watkins**

Founded in 1934, Latham & Watkins has grown into a full-service international powerhouse with approximately 2,000 attorneys in 31 offices around the world. The founders of Latham & Watkins instilled an ethic of hard work, commitment and quality that flourishes today and has nurtured the firm's dramatic growth into one of the world's premier business law firms. With that growth, the firm has built internationally recognized practices in a wide spectrum of transactional, litigation, corporate and regulatory areas. The firm also received praise for its innovative approach to law firm management and for its pro bono work both on a local and global scale. Latham and Watkins' success is grounded in its devotion to the collaborative process, which reaches across global offices and practices and draws upon its deep subject matter expertise, an abiding commitment to teamwork and a powerful tradition of creative lawyering.

### **About 100 Women in Hedge Funds** ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 250 events globally, connected more than 250 senior women through Peer Advisory Groups and raised close to \$20 million for philanthropic causes in the areas of women's and family health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit [www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org).

**Give Back**

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit [http://www.100womeninhedgefunds.org/pages/give\\_back.php](http://www.100womeninhedgefunds.org/pages/give_back.php) today and tell us how you can help.

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**100WHF Access Fee**

Have you paid your access fee? If not please go to [https://www.100womeninhedgefunds.org/pages/member\\_payment.php](https://www.100womeninhedgefunds.org/pages/member_payment.php). We appreciate your continued support!