

# 10th Anniversary Leverage event - Senior Practitioners only: Women on Corporate Boards panel

June 23, 2011 at 6 PM New York

Boardroom diversity has become a topic of conversation over the last few years, particularly as more and more research points to the value of diversity at both the Board and C-suite level. There are various initiatives around the world that are geared towards increasing the number of women serving on corporate boards. These mandates vary by country with some countries going as far as legislating quotas. In the U.S. we see the "conversation" growing at the Board level as well as the regulatory level.

Please join us for the first in our series of dialogues concerning Women on Corporate Boards. Our first panel discussion will cover a wide variety of topics including why it is advantageous to become a board member and how best to achieve the goal. We will discuss what to consider in your resume as appropriate skills for a corporate board, the difference between a public vs. private board, strategies for access and role models for value-add board membership and contribution. We are pleased to have a well versed panel of industry professionals who serve on public and private Corporate Boards as well as senior professionals who are instrumental in guiding Corporate Boards as they engage in their decision making processes.

### **Participants**

Julie Hembrock Daum, Spencer Stuart Evelyn Dilsaver, Charles Schwab Investment Management Stephanie Hanbury-Brown, Golden Seeds Diana Taylor, Wolfensohn Fund Management, L.P Ellen Stafford-Sigg, *Moderator*, Deloitte Consulting LLP

# **Event Details**

Date: June 23, 2011
Time: 5:30 PM Registration.
We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host.
Please note the start time on this invite and plan to arrive early.
Host: Credit Suisse
Location: Eleven Madison Ave, New York, NY 10010
RSVP: Please use the link in your invitation email

This event is NOT FOR ATTRIBUTION.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. Noshow proceeds will be donated to the Clinton Global Initiative's US Childhood Obesity Prevention Program, the 2011 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your member profile at: http://www.100womeninhedgefunds.org/pages/my\_profile.php

Space is limited. No walk-ins will be permitted.

### **Biographies**

Julie Hembrock Daum, North American Board Services Practice Leader, Spencer Stuart Julie Hembrock Daum is the practice co-leader for the North American Board & CEO Practice of Spencer Stuart, the leading executive search firm in the boardroom. She consults with corporate boards, working with companies of all sizes from the Fortune 10 to pre-IPO companies and has worked on over 450 director assignments. Her recent work includes recruiting the outside directors for AIG, AOL, Citigroup, Delta Air Lines, Fannie Mae, Freddie Mac and The Home Depot. She continues to work with companies such as Coach, Global Hyatt, Genzyme Corporation and The New York Times to recruit individual directors. She serves on the board of directors of Spencer Stuart, Women's Refugee Commission, Citymeals on Wheels and The James Beard Foundation.

Julie also is involved in the organization of the Northwestern Conference on Corporate Governance and was the founder of Wharton's Corporate Governance: Fresh Insights and Best Practices for Directors program. She is a frequent writer and speaker on governance topics and recently has been quoted in The New York Times, Financial Times, BusinessWeek, Time Magazine and The Wall Street Journal. She has been selected as one of the 50 Most Influential People in Governance by Directorship Magazine and one of the 100 Most Influential Women in New York by Crain's New York Business.

Prior to joining Spencer Stuart, Julie was the executive director of the corporate board resource at Catalyst. She managed all board of directors' activities and worked with companies to identify qualified women for their board. After graduating with an M.B.A. in corporate finance from The Wharton School at the University of Pennsylvania, Julie began her career as a consultant with McKinsey & Company in Los Angeles.

### Evelyn Dilsaver, former President and CEO, Charles Schwab Investment Management

Evelyn Dilsaver is a recognized leader in building highly motivated teams in both the public and non-profit sector. As President and CEO of Charles Schwab Investment Management, she was responsible for all facets of the business from portfolio management to product development, sales, operations and technology, growing the assets from \$137 Billion to over \$200 Billion in 4 short years while generating \$1 Billion in revenue. At the same time, she was Chair of the Board for Women's Initiative, a non-profit organization that helps lower income women become economically independent, by providing a one-stop organization for training, micro-finance and savings to help them start their own businesses. She took this organization through a founder transition, restructuring the board and its finances after the dot-com bust, to a healthy and growing organization serving over 3000 women annually.

Starting her career as a Certified Public Accountant with Ernst & Ernst, Evelyn spent the first 17 years of her career in the finance function as Controller for First Nationwide Bank and for The Charles Schwab Corporation and 3 years as CFO and Chief Administrative Officer for U.S. Trust, a wealth management subsidiary of Schwab. Deciding to move into general management, Evelyn was given the opportunity to hone her skills in marketing, business development, strategy, mergers and acquisition and product development, culminating in the role of Executive Vice President of Charles Schwab, member of the Management Committee and President and CEO of Charles Schwab Investment Management.

Evelyn has been recognized in the community for her leadership, receiving the 2003 Filipinas Magazine Corporate

Award, the San Francisco Business Times "100 Most Influential Woman" award for the last five years, the California Women's Leadership Alliance Award, 2006, Legal Momentum's Women of Achievement award, 2007 and California State University East Bay Alumnae of the year, 2008.

A sought after speaker on leadership and strategy, Evelyn has been a guest lecturer at Stanford's Senior Executive Program for the last 10 years and has appeared on CNBC and Bloomberg TV. Evelyn is also a frequent speaker at leadership conferences such as the professional Business Women's Conference, The Governor's Conference for Women, California Diversity Council and the Financial Women's Network.

Current Corporate Board of Director positions that Evelyn holds include Aeropostale, Inc., High Mark Funds (subsidiary of Union Bank) and Tempur-pedic, Int'l.

### Stephanie Hanbury-Brown, Founder and Managing Director, Golden Seeds

Stephanie Hanbury-Brown, is the founder and Managing Director of Golden Seeds, and a Managing Partner of the Golden Seeds Fund. Golden Seeds is an investor network of 160 people that invest in early stage high growth companies owned and led by women entrepreneurs. The portfolio encompasses various sectors, including internet businesses, life sciences and consumer goods.

Stephanie's 20 year career prior to becoming an investor was in financial services. She has worked in all three times zones - in Sydney, London and New York. The majority of her career was with J.P. Morgan where she headed several global businesses (including positions as Global Head of Futures & Options, Head of International Private Banking, COO of Global Equities and Head of eCommerce) where she grew and managed revenue and expense budgets up to \$500m.

Stephanie retains a board position with public company Foster Wheeler AG, and in June 2010 stepped down from Riskmetrics Group's board when the firm was sold to MSCI. She obtained a Bachelor of Arts from the University of Sydney.

### Diana Taylor, Managing Director, Wolfensohn Fund Management, L.P

Diana Taylor joined Wolfensohn & Company, a strategic consulting and investment firm, in 2007, prior to which she served as New York State superintendent of banks and chairwoman of the New York State Banking Board. Prior to her government service, she worked in the private sector, as vice president for KeySpan Energy and as an investment banker with Smith Barney, Lehman Brothers and Donaldson Lufkin & Jenrette. She earned her Dartmouth A.B. degree in economics and an M.B.A. and Master's in public health from Columbia University. Diana serves on the boards of Citigroup, Brookfield Properties and Sotheby's. She also serves on several charitable boards. She chairs the board of ACCION International, and she chairs the board of the Hudson River Park Trust. Other memberships include Dartmouth College, the Mailman School of Public Health, the YMCA of Greater New York, the New York Women's Foundation and the International Women's Health Coalition among others. She is also a member of the Council on Foreign Relations, and the Economic Club of New York. She earned her AB from Dartmouth College, her MBA from the Columbia School of Business, and her MPH from the Mailman School of Public Health at Columbia.

### Ellen Stafford-Sigg, Principal, Deloitte Consulting LLP

Ellen Stafford-Sigg is a principal at Deloitte Consulting LLP, a global management consulting firm. In her 22 years with the firm she has worked across industries, in M&A, restructuring, litigation support, business planning, and operations improvement. For the past 15 years Ellen has focused primarily in the life sciences sector, assisting clients in implementing change in strategy and operations. Ellen's current role is as Deloitte's global relationship leader for a major pharmaceutical company, an Office of the CEO client. She also serves as the Industry Champion for Life Sciences for the SRM practice.

Ellen is a member of the Board of Directors of Deloitte LLP. She is chairman of the Strategic Investments Committee and is a member of the Partner Earnings Committee and the Governance Committee. She also serves in other roles for the firm in leadership development and global client partner development. In 2000 - 2001, Ellen was the Global Director for Strategy & Acquisitions for the consulting firm. Ellen also served Deloitte Consulting as the North America leader for the

Initiative for the Retention and Advancement of Women. She has served on the Principal Admission Committee, the CEO Client Advisory Council, and other national committees during her tenure as principal.

Ellen serves as Vice Chair of the national board of Girls Incorporated and served previously as Treasurer. She also is a founding member of the Health Care Advisory Board of the Executive Council of New York.

Prior to joining Deloitte Consulting Ellen worked with Credit Suisse. Ellen earned her B.A. at The University of Virginia and her M.B.A. at the Wharton School. She resides in New York City with her husband and son.

#### About Credit Suisse

Credit Suisse AG

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies. As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management, providing advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 50,100 people.

### Credit Suisse Asset Management

In its Asset Management business, Credit Suisse offers products across a broad spectrum of investment classes, including hedge funds, credit, index, real estate, commodities and private equity products, as well as multi-asset class solutions, which include equities and fixed income products. Credit Suisse's Asset Management business manages portfolios, mutual funds and other investment vehicles for a broad spectrum of clients ranging from governments, institutions and corporations to private individuals. With offices focused on asset management in 19 countries, Credit Suisse's Asset Management business is operated as a globally integrated network to deliver the bank's best investment ideas and capabilities to clients around the world.

### About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 250 events globally, connected more than 250 senior women through Peer Advisory Groups and raised close to \$20 million for philanthropic causes in the areas of women's and family health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.

### Give Back

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit <a href="http://www.100womeninhedgefunds.org/pages/give\_back.php">http://www.100womeninhedgefunds.org/pages/give\_back.php</a> today and tell us how you can help.

### 100WHF Connect!

Get *Connected* today! Visit <u>http://www.100womeninhedgefunds.org/pages/membership\_connect.php</u> for details and to sign up.

### **100WHF Access Fee**

Have you paid your access fee? If not please go to <a href="https://www.100womeninhedgefunds.org/pages/member\_payment.php">https://www.100womeninhedgefunds.org/pages/member\_payment.php</a>. We appreciate your continued support!