



**100 women in  
hedge funds®**

### **Surviving on Wall Street - Tips from a Pro**

June 15, 2011 at 6 PM  
New York

The employment mosaic is different now, and it requires a new set of skills. Please join us for an informative discussion including Roy Cohen's tips on how to keep the job you have while seeking the one you want. And, when you find it, create the perfect toolkit to ensure you get the most from it.

#### **Event Details**

**Date:** June 15, 2011

**Time:** 5:30 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails before and after session.

**Host:** The Bank of Nova Scotia

**Location:** One Liberty Plaza, 24th Floor, **New York**, NY 10006

(Please see below for directions.)

**RSVP:** Please use the link in your invitation email

This event is NOT FOR ATTRIBUTION.

**Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to the Clinton Global Initiative's US Childhood Obesity Prevention Program, the 2011 beneficiary of 100WHF's US philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your member profile at:

[http://www.100womeninhedgefunds.org/pages/my\\_profile.php](http://www.100womeninhedgefunds.org/pages/my_profile.php)

Space is limited. No walk-ins will be permitted.

#### **Biography**

**Roy Cohen**, President, Roy L. Cohen

Roy Cohen specializes in the delivery of career services primarily to senior and mid level executives. He has worked extensively with clients from diverse industries and backgrounds, most notably, Wall Street, retailing and fashion, publishing, law, consumer products, and entertainment. For over 10 years, he also provided career counseling and

outplacement support to Goldman Sachs, one of the world's leading global financial services organizations.

Roy maintains an active private practice for both individuals and corporations in the areas of career management, executive coaching and leadership development. He has been a guest speaker at numerous events and organizations, including: the Yale Club; various business school alumni groups (Wharton, Chicago, Columbia, etc); the New York Society of Security Analysts as well as the Baltimore, Stamford and Philadelphia chapters of The CFA Institute; the Financial Executives Institute; Wall Street Rising; Rainbow/Push Wall Street Project Economic Summit; Urban Financial Services Coalition; Citibank Women's Leadership Council; and the Financial Women's Association.

He has also participated in the 92nd Street Y "About Women" series, both as a facilitator and panel member, and he has been a featured speaker at the "Women on Wall Street" annual conference.

Roy has been quoted often in the press (Wall Street Journal, Business Week, Money Magazine, New York Times, Forbes, Fortune, Newsday, US News, Crain's, etc), and he has appeared on the Today Show and CNN. His book, The Wall Street Professional's Survival Guide, is scheduled for publication in June 2010 (FT Press, an imprint of Pearson). He has been associated with the Five O'clock Club since 1991 as a master coach and member of the media team, and with Lee Hecht Harrison as a Vice President, Senior Consultant and Director of Professional Services.

He is a long-standing adjunct faculty member at New York University where he currently teaches in a program to train executive coaches. Academically, he holds an MBA from Columbia, a master's in counseling from Colgate, and an undergraduate degree from Cornell.

#### **Directions**

Lexington Avenue Subway, 4 train to Fulton Street. Exit at Broadway and Cortlandt Street. Proceed southwest to Broadway and Liberty Street.

#### **About The Bank of Nova Scotia**

Scotiabank is one of North America's premier financial institutions and Canada's most international bank. With more than 70,000 employees, Scotiabank Group and its affiliates serve some 18.6 million customers in more than 50 countries around the world. Scotiabank offers a broad range of products and services including personal, commercial, corporate and investment banking. With assets above \$541 billion (as at January 31, 2011), Scotiabank trades on the Toronto (BNS) and New York Exchanges (BNS). For more information please visit [www.scotiabank.com](http://www.scotiabank.com). (please include logo)

#### **About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))**

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 250 events globally, connected more than 250 senior women through Peer Advisory Groups and raised close to \$20 million for philanthropic causes in the areas of women's and family health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit [www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org).

#### **Give Back**

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit [http://www.100womeninhedgefunds.org/pages/give\\_back.php](http://www.100womeninhedgefunds.org/pages/give_back.php) today and tell us how you can help.

**100WHF Connect!**

Get *Connected* today! Visit [http://www.100womeninhedgefunds.org/pages/membership\\_connect.php](http://www.100womeninhedgefunds.org/pages/membership_connect.php) for details and to sign up.

**100WHF Access Fee**

Have you paid your access fee? If not please go to

[https://www.100womeninhedgefunds.org/pages/member\\_payment.php](https://www.100womeninhedgefunds.org/pages/member_payment.php). We appreciate your continued support!