



**100 women in  
hedge funds®**

**Education Session No. 275:  
Interview: Bethany McLean, Author of All the Devils Are Here**

June 15, 2011 at 4:30 PM  
Chicago IL

Bethany McLean's incisive depiction of the financial crisis highlights the interlocking forces of corporate management, regulation and the complex and inter-dependent products of the financial meltdown that continues to shadow the markets today.

Join us for an interview with this savvy journalist that will provide insights into where we've been and what lies ahead as the alternative investment industry regains momentum. McLean, a contributing editor to Vanity Fair magazine and a contributor to Slate, will autograph copies of her book, which will be available for purchase. The book is co-authored by Joe Nocera.

We'd like to thank Mesirow Advanced Strategies (Mesirow Financial) for hosting this event.

**Event Details**

**Date:** June 15, 2011

**Time:**

4:00 - 4:30 pm Registration and Networking

4:30 - 5:30 pm Author and Guest Speaker, Bethany McLean

5:30 - 6:00 pm Book Signing, Raffle and Networking

We will begin *promptly* at 4:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails before and after session.

**Host:** Mesirow Advanced Strategies, Inc

**Location:** Mesirow Financial Auditorium

353 N. Clark Street, **Chicago**, IL 60654 - [Directions](#)

**RSVP:** [http://www.100womeninhedgefunds.org/pages/event\\_registration.php](http://www.100womeninhedgefunds.org/pages/event_registration.php)

This event is NOT FOR ATTRIBUTION.

**Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to the Clinton Global Initiative's US Childhood Obesity Prevention Program, the 2011 beneficiary of 100WHF's US philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your member profile at:

[http://www.100womeninhedgefunds.org/pages/my\\_profile.php](http://www.100womeninhedgefunds.org/pages/my_profile.php)

Space is limited. No walk-ins will be permitted.

## Biography

**Bethany McLean**, Writer, Vanity Fair

Bethany McLean is a writer for Vanity Fair and co-author of [All the Devils are Here: The Hidden History of the Financial Crisis](#) and [The Smartest Guys in the Room: The Amazing Rise and Scandalous Fall of Enron](#).

Prior to joining Vanity Fair, Bethany McLean was a senior writer at Fortune where she covered a wide variety of topics, with stories ranging from Barry Diller and his controversial company InterActiveCorp to the strange world of the Masters of Wine.

In 1995, Bethany McLean joined Fortune as a reporter and soon began writing pieces on everything from 401(k) plans to the latest innovations in biotechnology. In early 2001, she wrote a skeptical story about Enron, which was then a high-flying company with a stock price of around \$80 a share. Her story asked the simple question, "How does Enron make money?" and it is widely viewed as the first questioning story about the company to run in a national publication. Along with another senior writer at Fortune, Peter Elkind, she began to work a book, and in the fall of 2003, Penguin published *The Smartest Guys in the Room: The Amazing Rise and Scandalous Fall of Enron*.

Bethany McLean graduated from Williams College in 1992 with a double major in mathematics and English. She began her career in the investment banking division of Goldman Sachs, where she worked from 1992 to 1995, spending two years in the Mergers & Acquisitions Department and one year in Real Estate Principal Investing.

### **About Mesirow Advanced Strategies, Inc**

Mesirow Advanced Strategies, Inc. is a leading institutional fund of hedge funds investment advisor, based in Chicago with approximately \$13.9 billion in assets under management (as of 1/31/11). The firm became a registered investment adviser in 1990, and the experience of its founding principal in analyzing hedge funds dates back more than 25 years. Mesirow Advanced Strategies' goal is to reliably deliver attractive risk-adjusted returns that exhibit low volatility and low correlation to traditional asset classes. Mesirow Advanced Strategies is committed to developing long-lasting partnerships with clients by providing solutions tailored to each client's unique objectives. The firm's investment philosophy is grounded in understanding the linkage between risk and return and utilizing independent verification processes to differentiate manager skill from luck. Mesirow Advanced Strategies' investment process combines a unique balance of advanced qualitative, quantitative, and operational due diligence analyses

### **About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))**

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 250 events globally, connected more than 250 senior women through Peer Advisory Groups and raised close to \$20 million for philanthropic causes in the areas of women's and family health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit [www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org).

### **Give Back**

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit [http://www.100womeninhedgefunds.org/pages/give\\_back.php](http://www.100womeninhedgefunds.org/pages/give_back.php) today and tell us how you can help.

### **100WHF *Connect!***

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**100WHF Access Fee**

Have you paid your access fee? If not please go to

[https://www.100womeninhedgefunds.org/pages/member\\_payment.php](https://www.100womeninhedgefunds.org/pages/member_payment.php). We appreciate your continued support!