



**Education Session No. 269:  
An evening with David Murrin of Emergent Asset Management Ltd**

May 11, 2011 at 6:30 PM  
London

Join us for an evening with David Murrin co-founder and CIO of Emergent Asset Management Ltd. David will present his analysis of geopolitical strategy and commodity theory and the implications for long term investment strategies as discussed in his new book "Breaking the Code of History".

His starting point is the slow decline of the American empire juxtaposed with the rapid and accelerating ascent of China. From there he shows us a world in which new and surprising alliances will render today's international relations obsolete, with religious polarisation, war, disease and climate change acting as additional, dangerously combustible factors.

During the weeks of May 2nd and May 9th, 100WHF will host a series of nine global education events as part of 100WHF's 10th Anniversary celebration, demonstrating the organization's worldwide presence. The series will kick off in Washington DC, followed by Paris, Toronto, Hong Kong, Milan, London, Boston, New York and ending at the SALT conference in Las Vegas.

#### **Event Details**

**Date:** May 11, 2011

**Time:** 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails before and after session.

**Host:** Mayer Brown International LLP

**Location:** 201 Bishopsgate, London, EC2M 3AF, United Kingdom

**RSVP:** [http://www.100womeninhedgefunds.org/pages/event\\_registration.php](http://www.100womeninhedgefunds.org/pages/event_registration.php)

This event is NOT FOR ATTRIBUTION.

**Admission to this event is free, but there is a £20 charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to the Child Bereavement Charity, the 2011 beneficiary of 100WHF's UK philanthropic initiatives.**

If you have no-show fees in arrears, the system cannot register you for an event. You can view and pay for any outstanding no-show fees online from your member profile at:

[http://www.100womeninhedgefunds.org/pages/my\\_profile.php](http://www.100womeninhedgefunds.org/pages/my_profile.php)

Space is limited. No walk-ins will be permitted.

## Biography

**David Murrin**, Co-Founder and CIO, Emergent Asset Management Ltd

David Murrin has over two decades experience in proprietary trading and financial markets. In 1984, David's interest in oil began when he joined a global seismic exploration company and was posted to the jungles of Papua New Guinea. During this period, David lived and worked with local tribes in the Sepik Basin and started to formulate his theories on collective emotional behavioural patterns.

In 1986, David joined JP Morgan, where he traded the major bond, interest rate, bullion, foreign exchange and equity index markets. Part of his responsibilities included acting as strategic advisor to the Head of Trading, using his price and behavioural-based analysis techniques. In 1991, David founded and managed JP Morgan's highly successful European Market Analysis Group, which had widespread responsibility across both developed and emerging markets. In 1993, David's unique skills led him to establish Apollo Analysis Ltd to advise several bulge-bracket banks in taking directional risk in global and emerging markets.

In 1997, David co-founded UK-based Emergent Asset Management, which specializes in the management of macro/emerging market hedge funds. In addition to macro trading, he is particularly active in the firm's private equity business, focusing mainly on The African Land Fund, which focuses on commercial-scale farming across sub-Saharan Africa, in his capacity as Chairman of the Fund's dedicated Pretoria-based management company EmVest.

In addition, David is a keen military historian, which contributes an important component in the formulation of his global macro view for the next decade. David speaks widely on geopolitics, appearing regularly as a keynote speaker, to discuss his views. His book *Breaking The code of History* will be published spring 2010.

David has an Honours degree in Geophysics from Exeter University

## About Mayer Brown International LLP

Mayer Brown is a leading international law firm with offices in key business centres across the Americas, Europe and Asia. The firm has more than 1,750 lawyers, including approximately 1,000 in the Americas, 450 in Europe and 300 in Asia. The firm's Asia presence was enhanced by its 2008 combination with Johnson Stokes & Master, the largest and oldest Asia law firm. (In Asia, we are known as Mayer Brown JSM.) In December 2009, Mayer Brown formed an association with Tauil & Chequer, a leading law firm in Brazil. This unequalled on-the-ground presence in the world's leading markets for legal services enables Mayer Brown to offer clients access to local market expertise on a global basis. The international reach of the firm is further enhanced through an affiliated trade office in Beijing as well as three independent alliances with leading law firms in Mexico, Italy and Spain. For more information, visit [www.mayerbrown.com](http://www.mayerbrown.com)

## About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 250 events globally, connected more than 250 senior women through Peer Advisory Groups and raised close to \$20 million for philanthropic causes in the areas of women's and family health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit [www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org).

## Give Back

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit [http://www.100womeninhedgefunds.org/pages/give\\_back.php](http://www.100womeninhedgefunds.org/pages/give_back.php) today and tell us how you can help.

**100WHF *Connect!***

Get *Connected* today! Visit [http://www.100womeninhedgefunds.org/pages/membership\\_connect.php](http://www.100womeninhedgefunds.org/pages/membership_connect.php) for details and to sign up.

**100WHF Access Fee**

Have you paid your access fee? If not please go to

[https://www.100womeninhedgefunds.org/pages/member\\_payment.php](https://www.100womeninhedgefunds.org/pages/member_payment.php). We appreciate your continued support!