

# 100WHF Runs the Course de l'Escalade 2010

December 4, 2010 Geneva

Shake off those winter blues by joining Team 100WHF as it runs the 2010 Course de L'Escalade!

The Escalade passes through the scenic Old Town of Geneva and is open to walkers and runners of all abilities, with categories for men, women and children from the age of 6 years. Women run 4.787km, men 7.248km and children 2.3km or less. Races take place all day from 8am to 4pm, making it a great spectacle with refreshments and fun activities for all the family.

This year the chosen charity partner of the Escalade is Hospice General, which provides services to sociallyexcluded and poverty-stricken people in Geneva, through its 20 Centres D'Actions Sociales located across Geneva. Coincidentally, staff at these centres will be among those receiving the training from Solidarité Femmes in dealing with situations of domestic violence that 100WHF has just funded through its 2010 Geneva Gala.

REGISTER NOW TO ENSURE YOUR PLACE: The deadline to register to join the 100WHF Team is 22 October. Race fee of CHF30 due by 28 October. Please use the link below to RSVP yourself and contact <u>escalade@100womeninhedgefunds.org</u> if friends or family who are not 100WHF members would like to participate.

# **Event Details**

Date: December 4, 2010 Location: Promenade des Bastions Parc des Bastions, Geneva, 1204, Switzerland - <u>Directions</u> RSVP: http://www.100womeninhedgefunds.org/pages/event\_registration.php

To support 100 Women in Hedge Funds participation and fund raising:

 For CHF250 sponsorship, your company's name and logo will be displayed on the back of our team t-shirt. Please email escalade@100womeninhedgefunds.org for more details.
You can pledge any amount as a contribution to be added to the funds raised by the 100 Women in Hedge Funds Team. https://www.paypal.com/cgi-bin/webscr?cmd= s-xclick&hosted\_button\_id=2MRGLZV65XHKW

Training runs will be taking place throughout October and November across the canton of Geneva on Sunday mornings at 10am. See the organiser's website <u>www.escalade.ch</u> for details.

# About Hospice General - the designated charity partner of the Escalade

Hospice Generale, the oldest social service institution in Geneva, specialises in helping the most sociallyexcluded and poverty-stricken people in Geneva, through its 20 Centre d'Actions Sociales, located across the canton, where people can come for advice, information and financial aid. In addition, it provides accommodation for asylum seekers, runs day centres for the elderly and helps young adults achieve independence.

### About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 200 events globally, connected more than 150 senior women through Peer Advisory Groups and raised in excess of \$17 million for philanthropic causes in the areas of women's health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.

### Give Back

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit <a href="http://www.100womeninhedgefunds.org/pages/give\_back.php">http://www.100womeninhedgefunds.org/pages/give\_back.php</a> today and tell us how you can help.

### 100WHF Connect!

Get *Connected* today! Visit <u>http://www.100womeninhedgefunds.org/pages/membership\_connect.php</u> for details and to sign up.

### **100WHF Access Fee**

Have you paid your access fee? If not please go to <u>https://www.100womeninhedgefunds.org/pages/member\_payment.php</u>. We appreciate your continued support!