

# Education Session No. 226: Preventing Toxic Chemicals from Becoming Toxic Assets

October 13, 2010 at 6 PM New York

Exposure to toxic chemicals is a topic that is rising to the top of many political, medical, and business conversations. It is reported that there is the potential to be exposed to 80,000 chemicals in our food, personal care, clothing and electronics on a daily basis. Only a handful have been evaluated for their effect on human health and new evidence suggests a direct correlation between chemical exposure during prenatal and early childhood and the rapid rise of chronic illness in this country and around the world. Public concern is growing and already creating market tremors in both consumer goods and the network of supply chains associated with them.

Learn from our panel of experts why moving away from investing in companies that produce toxic chemicals is a good investment decision for your portfolio.

Participants

Andy Baynes, Apple Computer John Burbank III, Passport Capital Gary Cohen, Health Care without Harm Dr. Philip Landrigan, Mt. Sinai Hospital Dr. Ronald H. Hart, *Moderator*, SAIL Venture Partners

**Event Details** 

Date: October 13, 2010 Time: 5:30 PM Registration. We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early. Networking and cocktails will follow. Host: CIBC Location: NYC 300 Madison @ 42nd St., New York, NY RSVP: <u>http://www.100womeninhedgefunds.org/pages/event\_registration.php</u>

This event is NOT FOR ATTRIBUTION.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to Big Brothers Big Sisters, the 2010 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. Fees can be paid online at: <a href="https://www.100womeninhedgefunds.org/pages/noshow\_payment.php">https://www.100womeninhedgefunds.org/pages/noshow\_payment.php</a>

Space is limited. No walk-ins will be permitted.

## **Biographies**

Andy Baynes, Head of Environmental Technologies, Apple Computer

Andy Baynes, Head of Environmental Technologies Team, Apple Computer. Mr. Baynes is responsible for Apple's programs on hazardous materials use reduction, energy efficiency, climate change, new material integration and global regulatory compliance covering Mac, iPod and iPhone divisions. Prior to joining Apple in 2001, Mr. Baynes was with Sony International's Advanced Technology Centre, Stuttgart, Germany. He holds a Masters degree in Environmental Technologies from Imperial College, London.

John Burbank III, Founder and Chief Investment Officer, Passport Capital John Burbank, III, Founder and Chief Investment Officer, Passport Capital, LLC, a San Francisco-based, global hedge fund. The firm manages approximately \$3.2 billion in assets. The investment team focuses on the following industry sectors: Metals/Mining, Energy, India, Internet/Technology, Global Consumer, Healthcare/Biotechnology and Sub-Prime Mortgage CDS.

Mr. Burbank has over a decade of experience investing in global equity markets. Prior to founding the firm in 2000, he was a consultant to JMG Triton Offshore, Ltd. From 1996 to 1998, Mr. Burbank was director of research at ValueVest Management. He holds a B.A. degree from Duke University and earned an M.B.A. degree from the Stanford Business School.

In 2007, Mr. Burbank established Passport Foundation, a grant making philanthropy that supports organizations that increase understanding of the impacts on human health of environmental contaminants, and advocate for policy changes that protect public health.

Gary Cohen, Founder and Co-Executive Director, Health Care without Harm

Gary Cohen is a founder and Co-Executive Director of Health Care without Harm (www.noharm.org), the international campaign for environmentally responsible healthcare. HCWH is working to prevent disease and illness in society by assisting the healthcare sector in understanding the links between a healthy environment and healthy people and helping hospitals become more environmentally sustainable while saving money.

HCWH has over 500 member organizations and partners in 50 countries, with offices in Washington, D.C., Brussels, Buenes Aires and Manilla.

Cohen is a co-founder of Green Harvest Technologies, a bio-based green chemistry company, working to replace toxic products with safer alternatives. Mr. Cohen was awarded the Skoll Global Award for Social Entrepreneurship in 2006 and the Frank Hatch Award for Enlightened Public Service Award in 2007.

**Dr. Philip Landrigan**, M.Sc., the Ethel Wise Professor and Chair of the Department of Preventive Medicine, Mt. Sinai Hospital

Dr. Phil Landrigan, M.Sc., the Ethel Wise Professor and Chair of the Department of Preventive Medicine, Mt. Sinai Hospital Dr. Landrigan is a pediatrician, epidemiologist, and internationally recognized leader in public health and preventive medicine. He has been a member of the faculty of Mount Sinai School of Medicine since 1985 and Chair of the Department of Preventive Medicine since 1990. Dr. Landrigan is also the Director of the Children's Environmental Health Center.

Dr. Landrigan's reputation rests largely on his role as a credible evidence-based advocate for public health, specifically in his focus on reducing the level of children's exposure to lead and pesticides, and for his participation in the World Health Organization's global campaign to eradicate smallpox. He was a central figure in developing the National Children's Study and in the medical and epidemiological studies that followed the

destruction of the World Trade Center on September 11, 2001.

From 1995 to 1997, Landrigan served on the Presidential Advisory Committee on Gulf War Veteran's Illnesses, and, in 1997 and 1998, as Senior Advisor on Children's Health to the Administrator of the U.S. Environmental Protection Agency, where he helped establish the Office of Children's Health Protection. A graduate of Harvard Medical School in 1967, he completed an internship in pediatrics/medicine at Cleveland Metropolitan General Hospital, and a residency in pediatrics at Children's Hospital Boston.

In 1977, he received a Diploma of Industrial Health from the University of London and a Masters of Science in Occupational Medicine degree from the London School of Hygiene and Tropical Medicine.

#### Dr. Ronald H. Hart, Chair, Science and Technology Board, SAIL Venture Partners

Dr. Ronald W. Hart, Chair, Science and Technology Board, SAIL Venture Partners. Dr. Hart, who identified the pivotal role of DNA damage in cancer and aging, is an internationally recognized scientist, scholar and expert in business acceleration strategies for emerging growth companies. He is the former Chief Scientist and Executive Director of the FDA's National Center for Toxicology Research and was the first person in the history of the FDA to be named "distinguished scientist in residence." In addition, he was a co-author of the Federal Technology Transfer Act of 1986 and co-chair of the Interdepartmental Committee on Technology Transfer for the United States government.

Dr. Hart has received over two dozen national and international awards and recognitions for his managerial and scientific contributions, including the Karl August Forester Preis from the German Academy of Science and Literature, and the Bose Medal from the Bose Institute of India. In policy development, Dr. Hart has chaired the White House Committee on Formaldehyde, the Inter-Agency Committee on Environmental Health and Related Issues, the White House Task Force on Agent Orange and the White House committee on Chemical Carcinogenesis, among others.

In addition to chairing the Science and Technology Board of SAIL Venture Partners, Dr. Hart serves independently as director or strategic advisor to numerous public and private companies, including: Guided Therapeutics, SNTech, Neogenix, St. Renatus, Ice Energy, Motor Excellence, Aerofarms and Therapy Solutions. Previously he has served on the boards of Telescan, First Commercial Bank, Wireless Services and others.

Dr. Hart received his Ph.D. in physiology and biophysics from the University of Illinois in 1971.

### About CIBC

CIBC is a leading North American financial institution with over 140 years of experience serving clients in Canada and around the world. We have over 41,000 employees dedicated to helping our clients achieve what matters to them, delivering consistent and sustainable performance for our shareholders; and giving back to our communities. CIBC World Markets Inc. is the wholesale banking arm of CIBC. In support of our objective to be a premier client-focused, Canadian-based wholesale bank, Wholesale Banking provides a wide range of credit, capital markets, investment banking, merchant banking and research products and services to governments, institutional, corporate, and retail clients in Canada and in key markets around the world.

#### About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 200 events globally, connected more than 150 senior women through Peer Advisory Groups and raised in excess of \$17 million for philanthropic causes in the areas of women's health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.

# Give Back

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit <a href="http://www.100womeninhedgefunds.org/pages/give\_back.php">http://www.100womeninhedgefunds.org/pages/give\_back.php</a> today and tell us how you can help.

### 100WHF Connect!

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## **100WHF Access Fee**

Have you paid your access fee? If not please go to <u>https://www.100womeninhedgefunds.org/pages/member\_payment.php</u>. We appreciate your continued support!