

La Parisienne Race in Support of Breast Cancer Research - Paris

September 12, 2010 at 10 AM Paris

Please come and join our Paris 100 Women in Hedge Fund running team on Sunday, September 12th 2010 !!!

Registration is 35 Euros and this includes access to several optional training sessions, our team logo and the chance to run with your friends in finance. Part of the registration fee will be donated by the Race organizers to Breast Cancer Research (Fondation Recherche Médicale, Action Cancer du Sein). You can help raise more funds through sponsorship, individually or through your company, details available on request.

You can register your daughters, mothers and friends to join our team too.

REGISTER NOW until JULY 31st 2010.

To REGISTER just email your details and interest to PARIS@100womeninhedgefunds.org, we will contact you with all the information.

We will notify you of the time and place to meet, so we will proceed to the race start as a team. The Race will start at 10AM; groups will form near the Pont d'Iena beginning at 9AM. CELEBRATE and NETWORK at a post-race brunch (Cost, location and time to be provided.)

Annoa Cirian, from HDF Finance, ran the Parisienne last year, here is her story:

"Some of you might already know about the race that is becoming a major event in Paris; you might even have run it before! All women are welcome, from 7 to 77 years old, Parisian or not. The idea is to share a truly fun and enjoyable event and help raise awareness and funding for Breast Cancer Research.

The challenge IS manageable!!!! It is only 6 kms from the start, on the léna bridge, to the finish line under the Eiffel Tower! If you are generally fit and reasonably in shape, you should be able to run this in under 40 minutes and walking is permitted. I myself am not a marathoner (!) and only trained a few times before participating last year and I finished!!!! There were 17.499 other ladies running with me; the positive and emotional atmosphere was something that cannot be forgotten; it moved me to tears.

As in the past, the Village area opens up on the Friday before the race, with many stands from the main sponsors (Nike, Weleda, Fitness . . .)

Every Sunday morning, Nike organizes free training sessions; just meet up at 9h45 at their Champ Elysees store! They also offer a few evening shopping sessions and special rebates for runners registered for the Parisienne!

DO JOIN US !!!!" Annoa « You can check more details and information about the race in English or French on the official race website : www.la-parisienne.net

Event Details

Date: September 12, 2010 **Time:** 9:20 AM Registration.

Location: Pont d'Iéna., Paris, France Directions: The race will start on Pont d'Iéna.

About 100 Women in Hedge Funds (<u>www.100womeninhedgefunds.org</u>)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 160 events globally, connected more than 150 senior women through Peer Advisory Groups and raised in excess of \$17 million for philanthropic causes in the areas of women's health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.

Give Back

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit http://www.100womeninhedgefunds.org/pages/give_back.php today and tell us how you can help.

100WHF Connect!

Get *Connected* today! Visit http://www.100womeninhedgefunds.org/pages/membership connect.php for details and to sign up.

100WHF Access Fee

Have you paid your access fee? If not please go to https://www.100womeninhedgefunds.org/pages/member_payment.php. We appreciate your continued support!

Please do not reply to this email. If you have any questions about this event, please contact paris@100womeninhedgefunds.org or visit our website at http://www.100womeninhedgefunds.org.

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