



**100 women in
hedge funds®**

Education Session No. 206:

Investors in the Driver's Seat: Afsaneh Mashayekhi Beschloss, President and CEO of The Rock Creek Group

June 10, 2010 at 6 PM
Washington DC

The repercussions of the financial crisis from investors' perspectives include greater scrutiny of managers for portfolio performance, as well as demands for increased transparency, improved liquidity and a more favorable fee structure.

Join us as Afsaneh Mashayekhi Beschloss, President and Chief Executive Officer of The Rock Creek Group, formerly Treasurer and Chief Investment Officer of the World Bank, reviews the year in progress and shares her insights on sectors and types of funds that offer the most attractive risk/reward profile for the remainder of 2010 and for a longer horizon.

She will also discuss lessons learned from the financial crisis, its impact on manager selection and the prospect of increased regulation.

Participants

Afsaneh Mashayekhi Beschloss, The Rock Creek Group

Event Details

Date: June 10, 2010

Time: 5 PM Registration.

We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.

Networking and cocktails before and after session

Host: Foley Hoag LLP

Location: Westin Grand

2350 M Street NW, **Washington**, DC 20037 - [Directions](#)

RSVP: http://www.100womeninhedgefunds.org/pages/event_registration.php

This event is NOT FOR ATTRIBUTION.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to Big Brothers Big Sisters, the 2010 beneficiary of 100WHF's US philanthropic initiatives.

If you have no-show fees in arrears, the system cannot register you for an event. Fees can be paid online at: https://www.100womeninhedgefunds.org/pages/noshow_payment.php

Space is limited. No walk-ins will be permitted.

Biographies

Afsaneh Mashayekhi Beschloss, President and Chief Executive Officer, The Rock Creek Group
Ms. Beschloss is President and Chief Executive Officer of The Rock Creek Group. Prior to this, Ms. Beschloss was the Treasurer and Chief Investment Officer of the World Bank, responsible for managing \$65 billion in assets and a \$30 billion funding strategy, as well as \$160 billion in derivatives and structured products. In this position, Ms. Beschloss was instrumental in developing a \$3 billion portfolio of alternative investment funds. Her previous responsibilities at the World Bank included Senior Manager of the Derivatives and Structured Products Group and Fixed-Income Portfolio Manager. Ms. Beschloss previously worked for J.P. Morgan in New York and London, for Shell International Group Planning in London, and she taught international trade at Oxford University. She is a member of the Board of Trustees of the Ford Foundation, where she is Chairman of the Investment Committee. She is a member of the Board of Trustees of the Colonial Williamsburg Foundation and is on the Investment Committee of the Rockefeller Brothers Fund. She advises international pension funds and central banks and has written a number of journal articles and books. She holds an MPhil (Honors) in Economics from Oxford University.

About Foley Hoag LLP

Foley Hoag LLP's Investment Advisers and Private Investment Funds Group counsels investment advisers, hedge funds, and other private investment funds in addressing their complex structural, financial, regulatory and compliance issues. Foley Hoag's clients include managers forming their first funds and mature investment groups managing billions of dollars in multiple domestic and international strategies. Because we believe that the advice and approach that is appropriate for investment advisers managing hedge funds and separate accounts is very different from that required by mutual fund families and their management companies, Foley Hoag focuses its practice exclusively on such investment advisers and hedge funds, tailoring advice to each client's unique needs. Our extensive experience in this field means that we can address day-to-day matters efficiently and cost effectively, while guiding clients through even the most complex structural, financial, regulatory and compliance issues.

Foley Hoag LLP is a full service law firm with offices in Boston, Washington, D.C. and the Emerging Enterprise Center in Waltham MA. Our 225 lawyers represent clients in business and litigation matters throughout the United States and around the world.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 200 events globally, connected more than 150 senior women through Peer Advisory Groups and raised in excess of \$17 million for philanthropic causes in the areas of women's health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.

Give Back

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit http://www.100womeninhedgefunds.org/pages/give_back.php today and tell us how you can help.

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