

Larry Siegel: Reflections on the Past and Future of the Endowment Model

February 3, 2010 at 6 PM New York

Please join us to hear observations and insights from Larry Siegel. Larry will share reflections following from his storied investment career as well as broader thoughts from his new book, "Voices of Wisdom on the Global Financial Crisis."

Participants

Larry Siegel, Research Foundation, CFA Institute Regina Gannon, *Moderator*, UBS

Event Details

Date: February 3, 2010
Time: 5 PM Registration.
We will begin *promptly* at 6 PM; please arrive early. Since it is disruptive to everyone when latecomers enter the session, those arriving after an education session has begun will only be admitted at the discretion of 100WHF and the host. Please note the start time on this invite and plan to arrive early.
Networking and cocktails before and after session
Host: UBS
Location: UBS Investment Bank
1285 Avenue of the Americas, 14th Floor - Rooms 9, 10 & 11, (between 51st & 52nd St), New York, NY 10019
RSVP: http://www.100womeninhedgefunds.org/pages/event_registration.php

This event is NOT FOR ATTRIBUTION.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to our 2010 beneficiary.

If you have no-show fees in arrears, the system cannot register you for an event. Fees can be paid online at: https://www.100womeninhedgefunds.org/pages/noshow_payment.php

Space is limited. No walk-ins will be permitted.

Biographies

Larry Siegel, Research Director, Research Foundation, CFA Institute

Laurence B. Siegel is research director of the Research Foundation of CFA Institute and as senior advisor to Ounavarra Capital in New York. Until July 2009 he was director of research in the Investment Division of the Ford Foundation, where he worked since 1994. Before that, he was a managing director of Ibbotson Associates, an investment consulting firm that he helped to establish in 1979.

Mr. Siegel currently chairs the investment committee of the Trust for Civil Society in Central and Eastern Europe, and serves on the investment committee of the NAACP Legal Defense Fund. Larry is a member of the editorial boards of the Financial Analysts Journal, the Journal of Portfolio Management, and the Journal of Investing, and serves on the board of directors and program committee of the Institute for Quantitative Research in Finance (the Q Group). His first book, Benchmarks and Investment Management, was published by the CFA Institute in 2003. With Zvi Bodie and Dennis McLeavey, he co-edited the book The Future of Life-Cycle Saving and Investing, published by the CFA Institute in 2007. His latest book, a collection of readings entitled Insights into the Global Financial Crisis, was published by the CFA Institute in 2009.

In 2009, Mr. Siegel won the first annual EDHEC-Robeco prize for best article, presented in Paris. He has also won three Graham and Dodd awards from the Financial Analysts Journal, and two Bernstein-Fabozzi/Jacobs Levy awards for outstanding articles in the Journal of Portfolio Management.

Larry received his BA in urban studies from the University of Chicago in 1975, and his MBA in finance from the same institution in 1977.

Regina Gannon, Managing Director of UBS, UBS

Regina Gannon is a Managing Director at UBS Investment Bank and head of US Equities Client Relationship Management Group, based in New York. This team of senior relationship managers focuses on building strategic partnerships with UBS' top Institutional clients and developing new business/cross selling opportunities across the firm.

Regina serves as the IB chair of All Bar None, the Women's Network at UBS, and a member of both the Americas Equity Business Committee (AEBC) and the US Equity Client Committee (USCC) for the Global Equity business.

Prior to joining UBS Investment Bank, Regina was Vice President at Merrill Lynch in their Relationship Management Group, where she helped launch the Group across Equity and Fixed Income, globally. Previously, Regina was an Institutional Salesperson in Fixed Income sales, focusing on Emerging Markets and High Yield securities to Pension Plans, Banks, Mutual Funds and Hedge Funds. She was Vice President in Investment Banking at Chemical Bank for 4 years, prior to Business School, focusing on Distressed Debt, Acquisition Finance, Leveraged Finance and Syndicated Loans for the Global Transportation and Retail Sectors.

Regina received her MBA at the University of Chicago and her B.A. from Georgetown University. Regina lives in New York with her husband and 4 children (ages 7 months to 7 years).

About UBS

UBS is one of the world's premier financial firms, serving a discerning international client base. UBS is a leading global investment banking and securities firm and one of the largest and most preeminent global wealth and asset managers. As well, UBS is the market leader in retail and commercial banking in Switzerland.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative

investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 160 events globally, connected more than 150 senior women through Peer Advisory Groups and raised in excess of \$17 million for philanthropic causes in the areas of women's health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.

Give Back

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit http://www.100womeninhedgefunds.org/pages/give_back.php today and tell us how you can help.

100WHF Connect!

100WHF *Connect!* Our new, sophisticated technology platform that allows you to leverage our global membership - *Connected!* Go to <u>http://www.100womeninhedgefunds.org/pages/membership_connect.php</u> for more details.