



**100 women in  
hedge funds®**

**Save-the-Date: Year End Drinks to Introduce 100WHFConnect!**

December 10, 2009 at 6:30 PM  
Geneva

Please join us at the Boucheron store in Geneva for a sparkling evening of fun and special surprises. We will be introducing 100WHFConnect!, our new, sophisticated technology platform that allows you to leverage the resources of our global membership.

**Event Details**

**Date:** December 10, 2009

**Time:** 6 PM Registration.

**Host:** Boucheron

**Location:** Boucheron [www.boucheron.com](http://www.boucheron.com)

Rue du Rhône 13, Geneva, 1204, Switzerland

**RSVP:** [http://www.100womeninhedgefunds.org/pages/event\\_registration.php](http://www.100womeninhedgefunds.org/pages/event_registration.php)

This event is NOT FOR ATTRIBUTION.

**About Boucheron**

A French family dynasty founded by Frederic Boucheron in 1858, the boutique has ceaselessly seduced the most discerning, drawing them in with the world's most beautiful and precious creations. Over the decades four generations of the founding family have guarded the Boucheron legacy, a commitment that has continued under the Gucci Group within P.P.R., which bought the company in 2000 and celebrated the boutique's 150th anniversary last year.

With a clientele of movie-stars writers, artists, maharajahs and magnates Boucheron has always appealed to those who are as famous and fabulous as its jewelry. Patrons of the company have included Royalty: Maharajah Sir Bhupindar Singh of Patiala, Riza Shah Pahlavi, Czar Alexander III, Queen Farida of Egypt, Queen Rania of Jordan. Affluent American families: The Astors, the Vanderbilts and the Rockefellers. As well as legendary film stars: Greta Garbo, Rita Hayworth, Marlene Dietrich and more recently Nicole Kidman, Cameron Diaz, Katie Holmes, Julianne Moore and Anne Hathaway.

Boucheron takes much of its jewelry inspiration from the natural world with the serpent being a particular House favorite. Currently there are over 45 Boucheron boutiques worldwide and an ecommerce site for jewelry connoisseurs wherever they may reside.

**About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))**

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 160 events globally, connected more than 150 senior women through Peer Advisory Groups and raised in excess of \$17 million for philanthropic causes in the areas of women's health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit [www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org).

**Give Back**

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit [http://www.100womeninhedgefunds.org/pages/give\\_back.php](http://www.100womeninhedgefunds.org/pages/give_back.php) today and tell us how you can help.

**100WHF *Connect!***

100WHF *Connect!* Our new, sophisticated technology platform that allows you to leverage our global membership - Get *Connected!*