100 women in hedge funds®

Shopping with a Conscience: Theory in support of Computers For Youth

October 7, 2009 at 5:30 PM
San Francisco CA

Join us at Theory, 120 Maiden Lane, for an evening of cocktails, networking and fundraising for the 100 Women in Hedge Funds beneficiary of the year, Computers for Youth.

Theory will preview fashion trends and is generously offering a 20% discount on items purchased that evening, as well as future purchases. Proceeds from the evening's sales will help Computers for Youth on their mission of empowering disadvantaged children.

Come informed! Learn more about Computers for Youth by viewing http://www.youtube.com/watch?v=Ti6VtaHuAsM

Participants

Emily Simas, Computers for Youth

Event Details

Date: October 7, 2009
Time: 5:30 PM Registration.
We will begin *promptly* at 5:30 PM; please arrive early.
Networking and cocktails before and after session
Host: Theory
Location: 120 Maiden Lane, **San Francisco**, CA 94108
(Please see below for directions.)
RSVP: http://www.100womeninhedgefunds.org/pages/event_registration.php

This event is NOT FOR ATTRIBUTION. Space is limited. No walk-ins will be permitted.

If you have no-show fees in arrears, the system cannot register you for an event. Fees can be paid online at:
https://www.100womeninhedgefunds.org/pages/noshow_payment.php

Biography

Emily Simas, California State Director, Computers for Youth
Emily Simas joined Computers for Youth in May 2008 to expand CFY's innovative and results-orientated program throughout California. More specifically, Emily's role is to create visibility and garner resources for CFY by building and overseeing relationships with funders, operational partners, school districts and political leaders. She began her

career as an elementary school teacher in Oakland, California. Subsequently she worked in both the for-profit and non-profits sectors, managing fundraising campaigns and strategic marketing initiatives for organizations such as San Francisco School Volunteers, Breakthrough Collaborative and BabyCenter.com. Emily is based in the San Francisco Bay Area and will oversee a second CFY office in Los Angeles when it opens in Fall 2009. Emily holds a Bachelor of Arts from Stanford University and a Multiple Subjects Teaching Credential from CSU, Hayward. Emily received the James W. Lyons Award for Service while at Stanford.

Directions
The closest parking garages are the Union Square garage and the garage at Stockton and Sutter.

About Theory
Theory was founded in 1997 on the principle that women wanted to feel comfortable and sexy in modern clothing.

Theory defined its customer as the intelligent, active, and fashion-savvy woman. She wanted clothes to go with her to the office, with the family, on the weekend, and out at night. Placing a premium on fit and fabric quality, Theory created a collection that fused great separates and outfits together. Theory launched its Men's collection in 1999, bringing the same modern approach to men's dressing. A decade later, Theory continues to evolve as a product, as people, and as a company. Theory's growing global presence remains grounded in its principles—the focus has never been on advertising, marketing, or brand-building. Except, of course, through its clothes.

Give Back
100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit http://www.100womeninhedgefunds.org/pages/give_back.php today and tell us how you can help.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)
100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of $15 million for philanthropic causes in the areas of women's health, education and mentoring.