



**100 women in  
hedge funds®**

**Susan G. Komen Race for the Cure - New York**

September 13, 2009 at 9 AM  
New York City

Win-Win-Win: Get a workout, Network and Fight Cancer. Join the New York Team of 100 Women in Hedge Funds in supporting the Susan G. Komen Race for the Cure as we walk, run and raise money on Sunday, September 13th, 2009.

REGISTER online to join the 100 Women in Hedge Funds Team by Monday August 31 (Details below).

MEET us so we can walk/run as a team. (Time and place to be provided)

CELEBRATE and NETWORK at a post-race brunch (Cost, location and time to be provided.)

Your support has made a difference and is even more critical now. For eight years, our team has grown and our contribution to the cause has increased each year. In 2009, more than 150 people raised over \$60,000. When we increase participation to more than 200 participants, each achieving donations of \$1,000, we aim to raise \$200,000.

Whether you are a walker or runner; New Yorker or suburbanite; or a donor planning a weekend trip to New York, you can support breast cancer research and meet other members in an informal setting that promises to be a fun and memorable event.

Your spouse, significant other, children, siblings, friends and colleagues are also welcome to be part of the team. T-shirts and other goodies will be distributed on race day.

If you cannot attend, there are two other ways to support 100 Women in Hedge Funds and participate in the event:

1. Your firm can be a corporate sponsor. For a \$500 sponsorship, your company's name and logo (see below) will be displayed on the back of our team t-shirt. Plus, you will receive two complimentary t-shirts. DEADLINE IS WEDNESDAY, SEPTEMBER 2. Please access the following link to make a secure payment:  
<http://www.acteva.com/booking.cfm?bevaaid=186282>

Submit the logo in either Illustrator or Photoshop graphics format by 5:00 PM FRIDAY, AUGUST 21 to:  
[raceforthecureny@100womeninhedgefunds.org](mailto:raceforthecureny@100womeninhedgefunds.org)

2. You can pledge any amount as a contribution to be added to the funds raised by the 100 Women in Hedge Funds Team. Please click here:

[http://www.komennyc.org/site/TR/Race/race2009-wide?team\\_id=32670&pg=team&fr\\_id=1170](http://www.komennyc.org/site/TR/Race/race2009-wide?team_id=32670&pg=team&fr_id=1170)  
DEADLINE IS OCTOBER 31.

We have established a team on the Komen website ([www.komennyc.org](http://www.komennyc.org)) to facilitate registration and recognition for our efforts.

To Register online by MONDAY, AUGUST 31:

Click on [www.komennyc.org](http://www.komennyc.org)

Go to "Register Today"

"Join a Team"

Type "100 Women in Hedge Funds"

Click "Search for a Team" button

Click on "100 Women in Hedge Funds"

Click on "Join 100 Women in Hedge Funds"

Enter your registration fee and fundraising goal

Click "Next Step" button

Fill in personal information.

You can join the committee, volunteer on race day, or become a member of our Race for the Cure team at [raceforthecureny@100womeninhedgeffunds.org](mailto:raceforthecureny@100womeninhedgeffunds.org)

This event is NOT FOR ATTRIBUTION.

#### **Give Back**

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit [http://www.100womeninhedgeffunds.org/pages/give\\_back.php](http://www.100womeninhedgeffunds.org/pages/give_back.php) today and tell us how you can help.

#### **About 100 Women in Hedge Funds ([www.100womeninhedgeffunds.org](http://www.100womeninhedgeffunds.org))**

100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.