



**100 women in
hedge funds®**

Computers for Youth Los Angeles Fundraising Kickoff

July 30, 2009 at 4:30 PM
Los Angeles CA

Please join us for cocktails under the stars outside the Grove at XBar in support of Computers for Youth (CFY) the 2009 beneficiary for the New York Gala. California State Director for CFY, Emily Simas will be the guest of honor at this kickoff event to support and raise visibility for CFY's mission.

The 100 Women in Hedge Funds 2009 New York Gala will be held on November 18th at Cipriani 42nd Street NY, NY

Computers for Youth (CFY) helps low-income children perform better in school by improving their learning environment at home. CFY's innovative use of technology and educational software in conjunction with family training helps children become self-directed learners, avid readers, excited mathematicians, and responsible citizens. At the same time, parents are connected to what and how their children are learning and become true partners in the process.

CFY began serving 230 families from a middle school in The Bronx. Since 1999, it has grown more than ten-fold, serving over 4,000 families per year in five cities across the country. 100 Women in Hedge Funds' support will help CFY extend its reach in these cities to eventually serve 10,000 families per year. In addition, CFY will be able to build out its Affiliate Network, developed in response to requests for advice and assistance from organizations across the nation, and thereby broaden its reach to all 50 U.S. states.

Donations to Computers for Youth: Cash and checks payable to 100 Women in Hedge Funds Foundation, or online at <http://www.acteva.com/booking.cfm?bevaaid=186654>

Participants

Emily Simas, Computers for Youth

Event Details

Date: July 30, 2009

Time: 4:30 PM Registration.

We will begin *promptly* at 4:30 PM; please arrive early.

Location: Hyatt Regency Century Plaza

2025 Avenue of the Stars, X Bar [-Outside in the Grove], Los Angeles, CA 90067 - [Directions](#)

RSVP: http://www.100womeninhedgefunds.org/pages/event_registration.php

This event is NOT FOR ATTRIBUTION.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to our 2009 beneficiary, Computers for Youth.

If you have no-show fees in arrears, the system cannot register you for an event. Fees can be paid online at:
https://www.100womeninhedgefunds.org/pages/noshow_payment.php

Space is limited. No walk-ins will be permitted.

Biographies

Emily Simas, California State Director, Computers for Youth

Emily Simas joined Computers for Youth in May 2008 to expand CFY's innovative and results-orientated program throughout California. More specifically, Emily's role is to create visibility and garner resources for CFY by building and overseeing relationships with funders, operational partners, school districts and political leaders. She began her career as an elementary school teacher in Oakland, California. Subsequently she worked in both the for-profit and non-profits sectors, managing fundraising campaigns and strategic marketing initiatives for organizations such as San Francisco School Volunteers, Breakthrough Collaborative and BabyCenter.com. Emily is based in the San Francisco Bay Area and will oversee a second CFY office in Los Angeles when it opens in Fall 2009. Emily holds a Bachelor of Arts from Stanford University and a Multiple Subjects Teaching Credential from CSU, Hayward. Emily received the James W. Lyons Award for Service while at Stanford.

Give Back

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit http://www.100womeninhedgefunds.org/pages/give_back.php today and tell us how you can help.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.