



**100 women in
hedge funds®**

Master the Art of Self-Leadership in Managing Your Career

May 27, 2009 at 6:45 PM

Geneva

This workshop will focus on key factors governing career success and explore the barriers and boosters that break or make a career. Understanding your strengths, plus honing your ability to align them with changing market requirements, is critical to your advancement. To fully maximize career potential, you must showcase your talents and achievements, and nurture career support networks.

Topics:

- New face of careers in turbulent times
- Assessing individual strengths, weaknesses, opportunities, barriers
- The musts: visibility and networking
- Managing perceptions and impact killers
- Being a career strategist

Benefits

- Clarity about the ingredients for career success
- Being recognized for achievements
- Getting noticed and promoted
- Having a practical career development strategy

This workshop features an energetic mix of discussion, interactive exercises and group work. Participants will take away a package of tips and techniques to put them in charge of their careers and the future they want to achieve.

Participants

Virginia Williams, Ventures Worldwide Sàrl
JoAnne Freeman, SWIM upstream

Event Details

Date: May 27, 2009

Time: 6:30 PM Registration.

We will begin *promptly* at 6:45 PM; please arrive early.

Location: Federation des Entreprises Romandes
98, rue de Saint-Jean, **Geneva**, 1211, Switzerland
Salle B

RSVP Required

Cost: 40CHF per person (to cover out of pocket costs and materials)

Please use the following link to RSVP and pay via Paypal (you do not need to have a Paypal account):

https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=5193086

ALL SALES ARE FINAL

This event is NOT FOR ATTRIBUTION.

No-show proceeds will be donated to our 2009 beneficiary.

Space is limited. No walk-ins will be permitted.

Biographies

Virginia Williams, Executive Coach & Leadership Trainer, Ventures Worldwide Sàrl

Virginia is an executive leadership coach and a former corporate executive with extensive international experience in sales and marketing management, sales operations, human resources and transformation management in highly competitive and service industries. With a focus on leadership and responsible action, Virginia helps clients build values-based changes where leadership development, revenue growth and new market development are key business drivers. Prior to founding Ventures Worldwide Sàrl in early 2003, Virginia held a variety of increasingly more responsible positions most recently with SITA (Société Internationale de Télécommunications Aéronautiques) as Director of Sales, North America and Vice President Global Sales Development (based in Geneva). She was formerly a sales manager with MCI Telecommunications and Dun & Bradstreet.

Virginia received a Master's Degree in Business (MBA) from the Walter A. Haas School of Business, University California Berkeley and earned le certificat de la langue française from the Université Paris Sorbonne. She has over sixteen years experience in senior professional management as well as 20-plus years of successful commercial sales operations and sales management experience, with strong background with large corporate customers and international organizations. She is bilingual English-French, is a graduate of Newfield Network's "Foundations of Ontological Learning - Advanced Coach Training Program" and holds a certified license to administer the LEA 360° assessment (Management Research Group (MRG) Leadership Effectiveness Analysis, and Hogan Assessment Suite HDS, HDI, HVPI (licensed).

As a Venture Coach for Venture 2004, 2006 and 2008 Business Plan Contests, Virginia is one of a team of professional business coaches helping young entrepreneurs develop professional business plans. Since 1998, Venture competitions have led to the founding of more than 100 new companies, creating some 1000 new jobs. Venture Business Plan competitions are jointly organized by McKinsey Switzerland and the Federal Institute of Technology (ETH) Zurich.

Virginia is the Board President of the International Coach Federation (ICF) Switzerland (www.coachfederation.org and www.coachfederation.ch) and Chapter Leader ICF Suisse Romande/Geneva chapter and the Conference Chair of the ICF European Coaching Conference 2008 (www.ecc2008.ch). She is a Founding Member of W.I.N. - Women's International Network and Executive Coach and workshop leader of W.I.N. 2004 & 2005 Global Women's Leadership Forum.

JoAnne Freeman, Executive Coach, SWIM upstream

In creating SWIM upstream, JoAnne Freeman built on her passion and experience for boosting individual effectiveness. She is recognized for innovative techniques to meeting facilitation and team building and particularly effective approaches for personal promotion, influence and persuasion.

Three workshops of unique design; SWIM for Women, Marketing Brand Me, and The Art of Meeting Facilitation enjoy

high demand across Europe. Many participants have testified that they have earned respect and promotion at work by applying skills learned with JoAnne. The unique techniques she has designed are remarkable in their usefulness and simplicity. and have proven successful in giving people greater influence and credibility..

JoAnne was responsible for Management Education at Digital Equipment Corporation after coming to Geneva from Canada. She graduated from Carleton university in Sociology and has studied International Cooperation, Dramatherapy and Transactional Analysis. Her early career includes managing humanitarian projects in Niger, Indonesia, Nepal and Haiti, teaching Sociology and Organization Development at Colleges in Toronto, Montreal and Geneva.

She regularly facilitates meetings on complex topics and coaches individuals on personal impact. JoAnne has regular speaking engagements for corporations, professional networks and conferences, and has earned praise for her practical inspiration on a range of personal effectiveness topics: Capitalizing on Social Intelligence, Successful Networking, Striking a Private-Professional Balance, Women Mean Business and Marketing Brand Me. Her coaching competencies cover personal branding and influence, managing office politics and disagreements, and speaking with impact.

Give Back

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit http://www.100womeninhedgefunds.org/pages/give_back.php today and tell us how you can help.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.