



**100 women in
hedge funds®**

**Education Session No. 132:
Asset Based Thinking: Staying on Top in an Upside-Down World**

April 15, 2009 at 6 PM
Stamford CT

Please join us for a lively, interactive, educational session led by Kathy Cramer, Ph.D., of The Cramer Institute, a pioneer in the development of the revolutionary principles behind Asset-Based Thinking™.

Topics discussed include:

- learning how to make the most of your resources
- dealing with indecisive and demanding clients
- staying focused and positive during a career transition
- how best to position your skills and experience when the landscape is constantly changing

Kathy will inspire you to find and define a roadmap that will help you move farther, faster and more effectively towards the goals that are most important to you.

Note: The interactive nature of this educational event means attendee numbers will be more restricted than usual. Please be sure to register as soon as possible.

Participants

Kathryn D. Cramer, Ph.D., The Cramer Institute

Event Details

Date: April 15, 2009

Time: 5:30 PM Registration.

We will begin *promptly* at 6 PM; please arrive early.

Sponsors: Ballista Securities , Fogarty Knapp & Associates, LKM Group, LLC and Trade Alert

Location: UConn Stamford multi-purpose room
1 University Place, **Stamford**, CT

RSVP: http://www.100womeninhedgefunds.org/pages/event_registration.php

This event is NOT FOR ATTRIBUTION.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to our 2009 beneficiary.

If you have no-show fees in arrears, the system cannot register you for an event. Fees can be paid online at: https://www.100womeninhedgefunds.org/pages/noshow_payment.php

Space is limited. No walk-ins will be permitted.

Biographies

Kathryn D. Cramer, Ph.D. is the Founder and Managing Partner of The Cramer Institute in St. Louis, specializing in organization change consulting, leadership and team development, and executive coaching. She and her colleagues at The Cramer Institute have pioneered the development of Asset-Based Thinking approaches to coaching, consulting, and training processes for more than twenty years. Under Kathy's leadership, organizations such as Monsanto, DuPont, Microsoft, Starbucks, Peabody Energy, Deloitte & Touche, MasterCard and the US Air Force have adopted ABT approaches to developing their leaders and managing change.

Kathy is an accomplished author and keynote speaker as well as an experienced consultant and executive coach. She is the author of four previous books, as well as one that was released this spring (April 2008) titled, *Change the Way You See Yourself Through Asset-Based Thinking*, (Running Press.)

In addition to these books, Dr. Cramer is published extensively in her field as well as by national magazines. She has produced two films on stress, one of which received an Emmy Award. She is frequently invited to appear on national television broadcasts.

In 1978, Dr. Cramer co-founded St. Louis University Medical Center's HealthLine and was named director of its Stress Center. Under her leadership, programs in corporate wellness, stress prevention and lifestyle improvement were adopted nationwide by more than 300 corporations, 60 hospitals, and the United States Air Force.

Dr. Cramer earned her Master's Degree in psychology from De Pauw University, and her Doctorate in psychology from St. Louis University. She is a licensed psychologist and a member of the American Psychological Association. She currently serves on the Executive Board for the St. Louis Psychoanalytic Institute and the Executive Advisory Board for the John Cook School of Business at St. Louis University.

Event Co-Sponsors

About Ballista Securities

Ballista Securities, <http://ballistasecurities.com/>, is dedicated to advancing the execution of institutional options trading, specifically delta-neutral strategies, complex transactions and directional option trades. The Ballista Alternative Trading System (ATS) offers institutional equity options traders a level playing field for the execution of these types of trades. With an innovative, two-phase auction and negotiation functionality, the goal of Ballista ATS is to offer buy-side liquidity seekers unprecedented efficiency and a direct communication link to liquidity providers.

About Fogarty Knapp & Associates

Fogarty Knapp & Associates, Inc., founded in 1994 by Kathy Fogarty and Heather Knapp, is a Stamford, Connecticut based personnel placement firm that specializes in the recruitment of administrative support staff and management professionals. They enjoy an extensive client base through a variety of industries and have strong expertise within the hedge fund and finance community.

About LKM Group LLC

LKM Group is a boutique firm servicing the financial industry whose clients are highly successful in their industry and seeking equally talented applicants. Whether you are an Employer looking for top talent or an Applicant looking for a new opportunity, we want to help you to succeed. Consider LKM as your partner.

About Trade Alert

Trade Alert adds a valuable perspective to the trading process through a valuable combination of low-latency data and unique real-time analytics delivered seamlessly to the desktop. Our tools help users quickly and accurately identify and interpret significant activity in any area of interest, regardless of executing broker or exchange

Give Back

100 Women in Hedge Funds provides a 'Give Back' program that enables members to match their resources (time, access, financial) to projects that will help us expand our successful initiatives. Visit http://www.100womeninhedgefunds.org/pages/give_back.php today and tell us how you can help.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.