



**100 women in
hedge funds®**

**Education Session No. 130:
The Search for Uncorrelated Returns -- Alternatives to Alternatives**

March 25, 2009 at 6:30 PM
London

The recent financial market turmoil has left many investors eager to diversify their investment portfolios away from traditional asset classes into potentially more rewarding and non-correlated alternative investments. Our speakers will introduce us to "alternative alternative" investments in entertainment / film finance, timberland and photography among others, and will share insights on the risks and opportunities associated with them, their risk-reward profile as a stand alone investment and how they could be implemented within a portfolio.

Our distinguished panel will provide an inside perspective on:

- What are "alternative alternatives"?
- How alternative alternative strategies diversify?
- Access to alternative alternatives: constraints and opportunities
- Performance review and strategies for 2009 and beyond
- Can alternative alternatives grow as an asset class?

Participants

Sona Blessing, *Moderator*, A SQUARE Opalesque
Simon Fawcett, Aramid Capital Partners LLP
Friedrich Kiradi, ART Photography Fund & Managing Partner of the Merit Group
Dr. Christian Roeckemann, First Forest GmbH
F. Graham Thouret, Diversified Global Asset Management - DGAM

Event Details

Date: March 25, 2009

Time: 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early.

Networking and canapés following session

Host: Bloomberg / London

Location: City Gate House, 39-45 Finsbury Square, **London**, EC2A 1PQ, United Kingdom - [Directions](#)

RSVP: http://www.100womeninhedgefunds.org/pages/event_registration.php

This event is NOT FOR ATTRIBUTION.

Admission to this event is free, but there is a £20 charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to our 2009 beneficiary.

Space is limited. No walk-ins will be permitted.

Biographies

Sona Blessing, Editor and Director Research, A SQUARE Opalesque

In her role at Opalesque, Ms. Blessing conceived and unveiled A SQUARE in January 2007, the first independent, global investment research platform dedicated solely to alternative alternatives. Since then she has been responsible for researching, authoring and editing the weekly publication. At A SQUARE, Ms. Blessing blends her experience in hedge funds, investment banking, business management, research and journalism. Prior to joining Opalesque, she was a hedge fund research strategist at Bank Sarasin, Switzerland. Whilst at UBS Warburg she worked within Economic Research and Investment Strategy as a global market strategist. Ms. Blessing has extensive experience in business journalism worldwide. She is a guest lecturer, on alternative alternatives, at the ZHAW School of Management and Law, Zurich.

Simon Fawcett, Chief Executive, Aramid Capital Partners LLP

Aramid Capital Partners provides Entertainment Finance in the form of short to medium term liquidity to producers and distributors of film, television and other media and entertainment content, secured against a variety of assets. Mr. Fawcett was the Finance Director of Pathé Entertainment for the past 8 years, and has been actively involved in the growth of Pathé from a small independent UK distributor into an international production and distribution studio operation, with recent successes including "Mrs Henderson Presents", "Girl with a Pearl Earring", "Bride and Prejudice", "Millions", "The Magic Roundabout" and UK distribution of the Award winning films "Crash" and "House of Flying Daggers". Prior to Pathé, Mr. Fawcett worked for Landmark Communications Inc. as Finance Director of their UK and French Travel Channels, involved in the launch and expansion of these channels throughout Europe, Africa and the Middle East. Simon qualified as a Chartered Accountant with KPMG.

Friedrich Kiradi, Managing Director, ART Photography Fund & Managing Partner of the Merit Group

Mr. Kiradi currently serves as one of the managing directors of Merit Alternative Investments GmbH, an investment company licensed by the Austrian Financial Markets Authority (FMA). He has an MBA from the University of Vienna. From 1988 to 1995 he was engaged in the commodity brokerage business and served as a consultant at Merit Unternehmensberatungsges.m.b.H. In 1992 he passed the US National Commodity Futures Exam Series #3, (NFA). In 1995 he founded Merit Alternative Investments GmbH, an asset management company that specialises in the field of managed futures, commodities and quantitative hedge fund styles. Since 2000 Mr. Kiradi has been a guest lecturer at the Donau-Universität Krems, Banking & Finance, and other training centres. From 2003 -2007 Mr. Kiradi was the executive chairman of the "Alternative Investments Forum Austria (AIFA)", a lobbying platform for the hedge fund industry in Austria.

Dr. Christian Roeckemann, Managing Director, First Forest GmbH

First Forest provides global forest acquisition and management services with special attention given to meeting the social and environmental requirements common among European investors.

Dr. Roeckemann is a certified banker, economist and holds a degree (Dr. rer. pol.) in finance. He is an Asset Management and Capital Markets specialist, having worked in the international financial services sector for over 15 years. He has been working with financial institutions including Deutsche Bank, Allianz, Zurich Insurance, Munich Re, Gerling, HVB group, and DEKA. His management experience includes Citigroup, in the Global Capital Markets group, Interhyp AG, a German mortgage broker and A.T. Kearney, as Principal in their European Financial Institutions Group. First Forest GmbH is a German based firm specializing in global forest investment. Dr. Roeckemann founded First Forest to offer prime access to forestry and carbon investment for long term institutional and private investors, advancing the analysis of risk and portfolio effect for individual funds.

F. Graham Thouret, President, Diversified Global Asset Management - DGAM

Diversified Global Asset Management Corporation (DGAM) is an institutional hedge fund and fund-of-hedge-fund manager based in Toronto and New York.

Mr. Thouret is responsible for all business aspects of the firm. He chairs the Management Committee, and is a member of the Board and the Operating Committee. Mr. Thouret has 29 years of diverse experience in corporate financial management focused primarily on capital markets, financing and investing. He has directly or indirectly managed investments for pension funds and corporate investment pools and led corporate financings over a wide range of capital markets in several diverse industries. Prior to joining the firm, Mr. Thouret was a senior financial executive at a global public company providing electronics manufacturing services. Mr. Thouret holds a Master of Science in Management from M.I.T. and a Bachelor of Engineering from McGill University.

About Bloomberg / London

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About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.