



**100 women in  
hedge funds®**

**Power signal vs Personal style? An Insider's Guide to Presenting Your Best Self**

Tuesday, March 24, 2009 at 6.30PM  
New York

When you look in the mirror, do you see how others see you? Whether you're currently employed or in transition, you are ALWAYS on display to colleagues, supervisors, subordinates, clients and competitors. Take this opportunity to hear from Christine Binkley, Fashion Columnist of The Wall Street Journal. She will describe how the way you dress speaks volumes about who you are and who you aspire to be. She will also explore how, in an environment that is neither business attire nor business casual, you know what is appropriate dress and how you set yourself apart from the rest.

Following the talk, we invite you to network with other members of 100 Women in Hedge Funds at an exclusive evening hosted by Thomas Pink featuring Chandon Rosé.

**Event Details:**

**Date:** March 24, 2009

**Time:** 6.30-8.30PM

**Host:** Thomas Pink

**Location:** 520 Madison Avenue at 53rd St, New York NY 10022

**RSVP:** [http://www.100womeninhedgefunds.org/pages/event\\_registration.php](http://www.100womeninhedgefunds.org/pages/event_registration.php)

This event is NOT FOR ATTRIBUTION.

**Admission to this event is free, but there is a \$25 charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to our 2009 beneficiary.**

Space is limited. No walk-ins will be permitted.

**About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))**

100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.



### **About Thomas Pink**

Thomas Pink is Britain's leading shirt maker, with a beautiful collection of shirts, ties and cuff links ranging from contemporary to classic. In conjunction with receiving a **20% discount** on items in the store, you are invited to enjoy Chandon Rosé. **Discount Offer Applies to this one night only.**