



**100 women in
hedge funds®**

**Education Session No. 127:
Harold E. Ford, Vice-Chairman, Bank of America Merrill Lynch**

February 4, 2009 at 5:30 PM
New York

Harold E. Ford, former congressman from Tennessee and Vice Chairman, Bank of America Merrill Lynch will discuss the economic challenges and options the new administration faces, specifically relating to the hedge fund industry.

Participants

Harold E. Ford, Bank of America Merrill Lynch
Heather Evans, *Moderator*, Bank of America Merrill Lynch

Event Details

Date: February 4, 2009
Time: 5 PM Registration.
We will begin *promptly* at 5:30 PM; please arrive early.
Networking and cocktails following session
Host: Bank of America Merrill Lynch
Location: Gotham Hall
1356 Broadway, @ 36th St., New York, NY 10018

This event is NOT FOR ATTRIBUTION.

Admission is free, but there is a \$25 charge if you register and do not attend, even if you cancel in advance. No-show proceeds will be donated to our 2009 beneficiary.

If you have no-show fees in arrears, the system cannot register you for an event. Fees can be paid online at:
https://www.100womeninhedgefunds.org/pages/noshow_payment.php

Space is limited. No walk-ins will be permitted.

Biographies

Harold E. Ford, Vice-Chairman, Bank of America Merrill Lynch
Harold E. Ford, Jr., vice chairman and senior policy advisor for Bank of America Merrill Lynch. He is responsible for advising senior management on domestic policy issues, and supports a variety of business development initiatives in the institutional and retail markets.

Harold E. Ford, Jr. served Tennessee in the United States Congress for 10 years. Described by President Bill Clinton as "the walking, living embodiment of where America ought to go in the 21st century," Ford is now Chairman of the Democratic Leadership Council, a news analyst for NBC and MSNBC, and a visiting Professor of Public Policy at Vanderbilt University.

During his 5 terms in the Congress, Ford's focus was results. Having served on both the Financial Services and Budget Committees, his passion for free enterprise and balanced budgets and confidence in American ingenuity to overcome any foe bolsters his belief that America's best days are in front of us.

The challenge and opportunity to grow America's economy, strengthen our moral stature and standing in the world, make America safer and stronger through a revolution in clean energy technologies, and modernize our military to better be able to fight the enemies of democracy and tolerance around the world continues to inspire his work today. He believes that government is most effective when it's working for the betterment of everyone.

Ford is a graduate of the University of Pennsylvania, where he got his B.A. in American history, and the University of Michigan Law School. Ford also serves on the Pentagon's Transformation Advisory Group (TAG), an assembly of current and former military commanders, political figures, academics and business leaders who advise the Pentagon on how to modernize our armed forces to meet and defeat 21st century threats. Ford is also an overseer on the board at the International Rescue Committee (IRC) and a member of the Council on Foreign Relations.

Ford lives in Memphis and Nashville and has offices in New York and Nashville.

Heather Evans, Managing Director, Bank of America Merrill Lynch

Heather Evans is Managing Director, Head of Client Analytics at Bank of America Merrill Lynch, where she is head of client strategy and marketing globally for prime brokerage and in the Americas for institutional equities. She is responsible for business planning, sales strategy, segmentation, market research, positioning, and advertising and promotion for businesses encompassing several billion dollars in sales across a variety of institutional financial products.

Prior to joining Merrill Lynch, Ms. Evans was a managing director at Morgan Stanley, where she was global head of marketing for their prime brokerage unit, a billion-plus revenue business. She was previously head of Morgan Stanley's client feedback program, a systematic institutional client satisfaction measurement program unique on Wall Street.

Before rejoining Morgan Stanley, Ms. Evans headed her own marketing research and communications consultancy; her clients included Conde Nast, Goldman Sachs, and Morgan Stanley. She was previously a vice president in mergers and acquisitions at Bear Stearns and began her career as an analyst in Morgan Stanley's corporate finance and mergers and acquisitions departments.

Ms. Evans was graduated Phi Beta Kappa from Harvard College with an AB in philosophy. She earned her MBA from Harvard Business School, where she obtained First Year Honors (top 15% of class).

Ms. Evans has taught at Harvard College and New York University. A business plan she prepared is included in a Harvard casebook and taught at graduate schools around the world. Ms. Evans' freelance articles have appeared in many national publications.

Ms. Evans lives in Park Slope, Brooklyn, with her four daughters. In her free time, she likes to read mysteries.

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.