

Susan G. Komen Race for the Cure - New York

September 14, 2008 at 9 AM New York

Please join the New York Team 100 Women in Hedge Funds in supporting the Susan G. Komen Race for the Cure this year as we walk and run on Sunday, September 14th. This is the seventh year that we have had a team in New York; as our organization has grown, we have increased our team participation and fundraising impact. Last year we had a team of 152 people and we raised over \$85,000. Our goal this year is to have more than 200 participants with each participant fundraising for donations of \$1000 each. We should be able to achieve this and possibly raise \$200,000.

If you are a walker or runner, New Yorker, suburbanite or just need an excuse for an early autumn weekend trip to NYC, please consider joining us at this NYC tradition, continue the organization's support for breast cancer research and meet other members. (You may even run into Cynthia Nixon - this year's Grand Marshal for the race!)

Men, women and children are welcome to be part of the team. Feel free to invite your spouses, significant others, children, siblings and colleagues. T-shirts and other paraphernalia will be distributed on race day.

We have established a team on the Komen website (www.komennyc.org) to facilitate registration and recognition for our efforts.

To Register:

Go to "Register Today" "Join a Team" Type "100 Women in Hedge Funds" Click "Search for a Team" button Click on "100 Women in Hedge Funds" Click on "Join 100 Women in Hedge Funds" Enter your registration fee and fundraising goal Click "Next Step" button Fill in personal information.

Deadlines:

Monday, **September 1st** for online team registration; Friday, **August 22nd** for t-shirt sponsorship; Friday, **October 31** for donations to Susan G. Komen for the Cure

We will meet before the race so that we can walk together as a team.

We are hosting a post-race brunch from 10:30am - 12:30pm at **Sarabeth's Restaurant** at the Whitney Museum. The cost is \$45 per person, including food, beverages, tax and tip. To book go to: http://www.acteva.com/booking.cfm?bevaid=164588

We also have **corporate sponsorship** opportunities to demonstrate support for 100 Women in Hedge Funds and the cause. For a \$500 sponsorship, we will display your company's name on the back of our team t-shirt and provide you with two complimentary t-shirts. Here is the credit card link for payment: <u>http://www.acteva.com/booking.cfm?bevaid=164589</u>

For your logo to be displayed on the t-shirts, logos must be sent by **Friday**, **August 22nd** at 5pm to <u>raceforthecureny@100womeninhedgefunds.org</u> in either Illustrator or Photoshop graphics format.

Please contact Team Co-Captain, Emily Collins, if you would like to join the committee, or become a member of our Race for the Cure team at <u>raceforthecureny@100womeninhedgefunds.org</u>.

Event Details

Date: September 14, 2008 Time: 8:30 AM Registration. The race will begin at 9 AM; meeting place to be determined. Location: Central Park, New York, NY

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds serves over 8,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$13 million for philanthropic causes in the areas of women's health, education and mentoring.