



**100 women in  
hedge funds®**

## The Dynamics of Career Development

Thursday, July 10, 2008 at 6:30 PM  
London

Please join 100 Women in Hedge Funds as we welcome our distinguished speaker Elizabeth Coffey, founder of Spark Leadership. Elizabeth advises board executives on developing their organisations by leading change. She lectures frequently on change, leadership and organisation development on academic and professional platforms in the UK and internationally and won 'Mentor of the Year' at the Women of the Future Awards 2007.

Her latest book on leadership was published by McGraw Hill in 2002, entitled "10 Things That Keep CEOs Awake - and How to Put Them to Bed".

Topics Elizabeth will cover include the following:

- \* The current marketplace and workplace challenges
- \* Career development options / trajectory
- \* What to consider in career development and what should I do to get there

Following the discussion, Elizabeth will facilitate a fun and interactive format to help formulate personalised ideas for each participant, transforming the concepts in her address into actionable plans for each person in the room.

100 Women in Hedge Funds thanks Merrill Lynch for generously sponsoring this event.

### Participants

**Elizabeth Coffey**, Spark Leadership

### Event Details

**Date:** July 10, 2008

**Time:** 6 PM Registration.

We will begin *promptly* at 6:30 PM; please arrive early.

Networking and cocktails before and after session

**Host:** Merrill Lynch

**Location:** Merrill Lynch Financial Centre

2 King Edward St, London, **London**, EC1A 1HQ, United Kingdom

**RSVP:** [http://www.100womeninhedgefunds.org/pages/event\\_registration.php](http://www.100womeninhedgefunds.org/pages/event_registration.php)

This event is NOT FOR ATTRIBUTION.

**Admission to this event is free, but there is a £20 charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be donated to our 2008 beneficiary in the area of women's health, Wellbeing of Women.**

Space is limited. No walk-ins will be permitted.

## Biography

**Elizabeth Coffey**, Founder and CEO of Spark Leadership, Spark Leadership

Elizabeth founded Spark Leadership in 2005 to advise Board Executives on developing their organisations by leading change. She directs change projects in blue chip companies across the global banking, pharmaceuticals, telecoms and professional services sectors. These projects span a broad range of organisation development activities, including:

- \* shaping business strategy
- \* restructuring a core division
- \* assessing FTSE 250 Board members
- \* developing leaders and top teams, and
- \* crafting strategic culture change

She is also the Non-Executive Director of Green Bay Media, a Bafta-winning independent film company. Elizabeth lectures frequently on change, leadership and organisation development on academic and professional platforms in the UK and internationally. She won the accolade of Mentor of the Year at the Women of the Future Awards 2007. In early 2008, she was part of an exclusive UK trade delegation to India hosted by the British High Commission to strengthen business ties across the two nations. Soon, she will be on the leadership panel at the Women's Economic Empowerment Summit.

In 2002, Elizabeth joined Mercer Delta Consulting Ltd. to head the UK Leadership Capabilities practice. She delivered senior leadership development, corporate governance and culture change projects at Unilever plc, Virgin Airways, Merrill Lynch, Xerox Europe, EDF energy, Deutsche Bank, the BBC and with Cabinet Ministers.

Previously, Elizabeth spent five years as a Partner with The Change Partnership Ltd., developing a portfolio of leaders and senior teams from top FTSE 250 companies and public sector organisations. A sample of Elizabeth's global clients included GSK, AstraZeneca, PwC, Accenture, Nortel Networks, British Airways, Goldman Sachs, Capital One, Prudential, Ford of Europe and HM Civil Service. Her latest book on leadership was published by McGraw Hill in 2002, entitled 10 Things That Keep CEOs Awake - and How to Put Them to Bed. This went into its second print after 2 months and has been translated into Chinese.

The End of Tolerance, published in 2002, outlined Elizabeth's practical approach to business diversity issues in one of its chapters. In 1999, Elizabeth co-authored The Changing Culture of Leadership - Women Leaders' Voices - a research-based book about women leaders across 20 industries in the UK. Elizabeth led diversity development projects on gender, ethnicity, disability, organisational and national culture. In 2001, Elizabeth won a European Woman of Achievement Award for her work in this area, and she was invited by the World Economic Forum to be one of three leadership panelists alongside two First Ladies.

In Frankfurt, 1993, Elizabeth co-founded a cross-cultural consultancy to help German leaders develop more effective global management skills. She joined Saxton Bampfylde Hever plc in London, 1995, to carry out Director-level succession searches across industries in the UK and worldwide.

### **About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))**

100 Women in Hedge Funds serves over 8,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$13 million for philanthropic causes in the areas of women's health, education and mentoring.