



How to Effectively Manage Your Career

**Thursday, May 17, 2007 at 4:00 pm
San Francisco, CA**

Please join the West Coast Chapter of 100 Women in Hedge Funds for a panel discussion filled with practical advice on how to advance your career in the hedge fund industry. The panel of professionals, including an executive coach, hedge fund recruiters and a hedge fund partner, share their views on what makes the difference between a good career and a truly successful one. Learn strategies to maximize the skills, experience and contacts that you have to make your career what you want it to be.. A reception will follow the panel discussion.

If you have any specific questions for the panel, please include them in an email to ca@100womeninhedgefunds.org.

Moderated by:

Jeanie Ulicny Wilson, Principal, Ulicny Communications, Inc.

Panelists:

Briana Curran, Partner, ValueAct Capital

Joel Garfinkle, Founder, Garfinkle Executive Coaching

Kathy Freeman Godfrey, President, Kathy Freeman Company

Lee Hanson, Managing Partner, Heidrick & Struggles

Event Details

Date: Thursday, May 17, 2007

Time: **4:00 Registration**
We will begin *promptly* at 4:30; please arrive early

Host: Banc of America Securities

Additional Barclays Global Investors Services
sponsors Shartsis Frieze LLP

Location: 600 Montgomery Street, 6th Floor, **San Francisco, CA**

RSVP: http://www.100womeninhedgefunds.org/pages/event_registration.php

Admission to this event is free, but there is a \$25 charge if you register for the event and do not attend (even if you cancel in advance). No-show proceeds will be used to underwrite the operating costs of the organization.

Space is limited, so we encourage you to register early! This event is not for attribution.

About the Speakers:

Briana J. Curran, Partner, Administration and Operations, ValueAct Capital

Briana is a Partner at ValueAct Capital. Briana is responsible for Investor Relations, Contract Administration, Regulatory Filings, Human Resources, Information Technology and Facilities Management. Prior to joining ValueAct Capital in 2000 at its founding, Briana was a Marketing Assistant at BLUM Capital Partners. While at BLUM, Briana was responsible for the production of all client reports and correspondence, consultant and performance database management and reporting, maintenance of the firm's client and prospect database, development and presentation of marketing material and general administrative support to the partner responsible for client services and marketing. She has a B.A. from Loyola Marymount University.

Kathy Freeman Godfrey, Founder and CEO, Kathy Freeman Company

Kathy offers her clients over two decades of experience in executive recruiting. Since 1992, when she opened her own firm, Kathy has served the financial services industry exclusively. Focusing her search work on senior sales, marketing and relationship management executives, she brings a unique perspective to her clients which helps them to model the ideal fit for their firms in each and every assignment.

In addition to her work in executive search, Kathy has been an active member of the IACPR since 2000 where she collaborates with both corporate HR professionals and executive search colleagues committed to developing best practices within the field of recruitment. She also conducts seminars for clients and executive roundtables on the critical importance of interviewing skills as a key component to successful leadership.

Kathy holds a BS in Marketing from California State University, Chico

Joel Garfinkle, Founder, Garfinkle Executive Coaching

Joel Garfinkle is recognized as one of the top 50 coaches in North America. He has a background in executive coaching, performance improvement and change management, and has worked as a consultant for Ernst & Young in Hong Kong and Accenture in San Francisco. He is a frequent speaker at national and international conferences and has been on ABC News and National Public Radio. As an executive coach, Joel has coached inside such corporations as Google, Hewlett-Packard, Charles Schwab, Cisco Systems, Bank of America, Eli Lilly, Citibank, Coldwell Banker, Microsoft and many more.

As an executive coach, Joel helps clients move to higher levels of leadership by creating impact, exercising influence, boosting visibility and achieving significant victories on key projects. His clients learn how to convey confidence as business leaders and chart decisive career paths maximizing their potential. They are able to increase their responsibility and value to the company, navigate company politics and eliminate the roadblocks that keep them from rising to the top and enjoy fulfilling careers.

Lee Hanson, Managing Partner, Heidrick & Struggles, San Francisco

In addition to her executive search work, Lee Hanson serves on the firm's Global Partnership Council and the Americas Leadership Team, and was a member of the firm's inaugural Global Nominating Committee.

Prior to joining Heidrick & Struggles in 1995, Lee was a Director in the investment banking division of Merrill Lynch & Company. In this role, she was instrumental in establishing and building a group with client responsibility for the telecommunications industry.

Lee's clients also included companies in a broad range of other industries, including retailing, financial services, publishing and consumer products. She was involved in assignments ranging from equity and debt financings, mergers and acquisitions, and general financial advisory projects, including a number of assignments with companies in Europe and Asia.

Lee began her investment banking career as an Associate in the Corporate Finance Division of Morgan Stanley Co., Inc. in New York. She also spent three years in the firm's Tokyo and London offices. Prior to her work as an investment banker, she served as a legal clerk to a federal district judge in New York.

Lee graduated with a bachelor's degree in economics, summa cum laude, from Yale University, and holds a JD from Harvard Law School.

Jeanie Ulicny Wilson, Principal, Ulicny Communications, Inc.

With 20 years of experience in the financial services industry, Jeanie advises investment managers, including hedge funds, on strategic development, specializing in corporate positioning, branding and marketing communications.

Jeanie began her career in financial services in 1987 with Fidelity Investments. At Fidelity (in Boston), Jeanie was responsible for all corporate marketing for Fidelity's Retail Marketing Company. Jeanie also held a senior post at Fidelity's Luxembourg office where she was responsible for building the direct market on the Continent. Upon returning to the U.S., Jeanie consulted for Charles Schwab and Wells Fargo Bank before becoming Vice President of Marketing at Montgomery Asset Management. During her time with Montgomery, she built a marketing infrastructure which resulted in doubling assets under management.

Jeanie is one of the founders of the West Coast Chapter of 100 Women in Hedge Funds. She also chairs a subcommittee of Hedge Funds Care. Jeanie received her B.S. in Business Management from The Pennsylvania State University.

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