



100 Women in Hedge Funds London Invites You To Join a Presentation on:

Chartered Alternative Investment Analyst (CAIA) Program

The hedge fund industry's first and only specialized educational qualification

**Wednesday, May 2, 2007 at 6:30PM
London, UK**

Please join 100 Women in Hedge Funds London as we welcome Craig Asche, CAIA Association Executive Director, for a presentation on the Chartered Alternative Investment Analyst (CAIA) Program. The program provides a broad-based curriculum in alternative investments, covering the main areas of hedge funds, private equity, commodities, real estate and managed futures. Since launching in 2002, the CAIA program has attracted over 4000 candidates from more than 60 countries and 6 continents who strive to obtain the CAIA designation. Candidates include seasoned professionals looking to explore new areas within alternative investments, generalists wishing to add another asset class to their investment arsenal, and new industry participants seeking to establish a core understanding of alternative investment and credibility within the industry.

Speaker:

Craig Asche, CAIA Association Executive Director

Event Details

Time: Wednesday, May 2, 2007
6:00 – Registration
6:30 – Presentation
Networking drinks & canapés will follow

Sponsor: Reuters

Location: The Reuters Building,
South Colonnade, Canary Wharf,
London E14 5EP
United Kingdom

RSVP: http://www.100womeninhedgefunds.org/pages/event_registration.php.

Admission to this event is free, but there is a £20 charge if you register for the event and do not attend (even if you cancel in advance). No-show proceeds will be donated to 100 Women in Hedge Funds, Limited to support its fundraising efforts for charitable causes.

This event is not for attribution. This event has limited capacity and will sell out quickly, so register early!

About the Speaker:

Craig Asche has served as Executive Director for the Chartered Alternative Investment Analyst Association since February 2003, in addition to his role as a family office investment advisor. Prior to joining the CAIA Association, he served at Salomon Brothers in a variety of trading and sales positions, most recently as Director of the Asia Pacific Foreign Exchange Department, where he oversaw proprietary positions and executed trades on behalf of central banks, hedge funds and multinationals. Since 1980, Mr. Asche has worked extensively in international financial markets with firms including Bankers Trust and Swiss Bank Corporation. He holds a B.A. in Economics from Trinity College.

About the CAIA Association:

The Chartered Alternative Investment Analyst Association® is an independent, not-for-profit global organization committed to education and professionalism in the field of alternative investments. Founded in 2002 by the Alternative Investment Management Association (AIMA) and Center for International Securities and Derivatives Markets (CISDM), the Association is the sponsoring body for the CAIASM designation. Recognized globally, the designation certifies one's mastery of the concepts, tools and practices essential for understanding alternative investments and promotes adherence to high standards of professional conduct.

About the Sponsor

Reuters is a global information company. Founded in London in 1851, it provides indispensable information for professionals in the financial services, media and corporate markets. Its information is trusted and drives decision-making across the globe and the reputation is based on speed, accuracy and freedom from bias. Reuters has around 16,900 staff working in 94 countries. For more information on Reuters, please visit www.reuters.com/productinfo