



**100 Women in Hedge Funds New York: Highlighting 5 Years of Philanthropy**  
**An Event to Showcase Past Gala Recipients**  
**Wednesday, February 21, 2007 at 5:15 PM**

Please join us in learning about the non-profit organizations who have benefited from the monies raised by 100 Women in Hedge Funds at the past five Galas. Hear how the donation has made a difference at each organization and their plans for the future. You will also find out how to become involved in volunteerism opportunities with one of these organizations.

**Panelists**

**Dr. Steven J. Burakoff**, Director, New York University Cancer Institute  
**Charissa L. Fernandez**, Chief Operating Officer, TASC  
**Lucy N. Friedman, Ph.D.**, President, TASC  
**John M. Malcolm**, Vice President, Big Brothers Big Sisters of America  
**Marc Friedman**, Chief Operating Officer, Building with Books  
**Anne Tsai Bennett**, Director of Government and Foundation Relations, Building with Books  
**Iris Chen**, Executive Director, Teach for America

**Opening Remarks**

**Natasha Fedorow**, Volunteerism Chair and 5<sup>th</sup> Anniversary Committee Member

**Moderator**

**Lauren Malafronte**, Philanthropy Chair

**Event Details**

Date: Wednesday, February 21st, 2007  
Time: **5:15 Registration**  
We will begin *promptly* at 6:00; please arrive early to get through security  
Host: **Deloitte & Touche**  
Location: Two World Financial Center, 225 Liberty Street, New York  
RSVP: [http://www.100womeninhedgefunds.org/pages/event\\_registration.php](http://www.100womeninhedgefunds.org/pages/event_registration.php)

***Admission to this event is free, but there is a \$25 charge if you register and do not attend (even if you cancel in advance). No-show proceeds will be used to underwrite 100 Women in Hedge Funds operating expenses. No show fees can be paid online at [http://acteva.com/evax/act\\_display.cfm?eventid=125997](http://acteva.com/evax/act_display.cfm?eventid=125997)***

***Space is limited. No walk-ins will be permitted to attend.***

***This event is NOT FOR ATTRIBUTION.***

**Biographies:**

**Steven J. Burakoff, M.D.**

Laura and Isaac Perlmutter Professor of Pathology,  
New York University School of Medicine,  
Director, New York University Cancer Institute

Steven Burakoff is currently the Laura and Isaac Perlmutter Professor, New York University School of Medicine, and Director, New York University Cancer Institute. Dr. Burakoff, a native New Yorker, graduated from Lehigh University with a Bachelor of Science degree, received his Master's degree from Queens College, and his M.D. from Albany Medical College. Dr. Burakoff, who prior to his appointment in 2000 to the New York University School of Medicine was Chair of Pediatric Oncology at the Dana-Farber Cancer Institute and the Margaret M. Dyson Professor of Pediatrics at the Harvard Medical School, also received an Honorary Master's of Science Degree from Harvard University. He was the recipient of the first Harvard Medical School Excellence in Mentoring Award. He was also the Ted Williams Senior Investigator at the Dana-Farber Cancer Institute, and he also served as a member of the Board of Trustees of the Dana-Farber Cancer Institute.

Dr. Burakoff serves as a member of the External Advisory Committee at: the Cold Spring Harbor Laboratory Cancer Center, the Baylor Medical School Cancer Center, the Cancer Center of the University of Massachusetts Medical School, the Albert Einstein College of Medicine Cancer Center and the St. Jude's Cancer Center.

Dr. Burakoff holds memberships in many professional societies and organizations, including: Alpha Omega Alpha, the American Society of Clinical Investigation, and the Association of American Physicians, and the American Association of Immunologist where he serves as Secretary-Treasurer.

He has been an Editor and Associate Editor for numerous journals and author of more than 300 publications in peer-reviewed journals.

**Charissa L. Fernandez, Chief Operating Officer, TASC**

Charissa Fernandez has been TASC's Chief Operating Officer since May 2005. She returned to TASC after a year as the Director of the New York City Department of Education's Office of Strategic Partnerships (OSP), the public counterpart of the Fund for Public Schools, an organization that raises funds to support special initiatives. Prior to her work at DOE, Charissa was the Director of Funded Programs at TASC. In this role she was responsible for launching and managing new programs such as New Beginnings and Teach After 3 AmeriCorps. Charissa started at TASC in 2000 as a Program Officer and then became the Program Director for the TASC Fellows. Before working at TASC, Charissa ran a dropout prevention program for middle and high school programs in Washington Heights. She also directed a Summerbridge program and Taught English in the Bronx.

Charissa has a bachelor's degree in sociology from Harvard-Radcliffe College and a master's degree in administration, planning and social policy from Harvard Graduate School of Education. She lives in the Bronx with her husband and two young sons, Elijah and Noah.

**Lucy N. Friedman, Ph.D., President, TASC**

Lucy N. Friedman is founding president of The After-School Corporation (TASC). Prior to joining TASC, Dr. Friedman was the founder and executive director of Victim Services (now called Safe Horizons) for twenty years. By building Victim Services into the leading and largest crime victim assistance and advocacy organization in the country, Dr. Friedman gained experience in policy and program development in the fields of criminal justice, housing, health, and education. In 1989, Dr. Friedman led a study group for Mayor David Dinkins, which recommended the creation of Beacon schools in New York City. She has served on several advisory commissions and boards, including the National Academy of Sciences, the Permanent Judicial Commission for Justice for Children, Prep for Prep, and Bryn Mawr College.

**John M. Malcolm**, Vice President, Big Brothers Big Sisters of America

John Malcolm has served Big Brothers Big Sisters of America as Vice President for Philanthropy since 2004. His responsibilities include launching a \$180M+ campaign, overseeing fundraising training & consultation services to BBBS agencies and enabling customization and rollout of an enterprise-wide fund development database system. He joined BBBSA after three years as Director of Development at Swarthmore College overseeing a \$230M campaign. Previously, he served in a variety of progressively responsible fund development capacities at Bucknell University in a \$180+M campaign environment, principally focusing on major gifts and development management. John launched his independent sector career doing grassroots fundraising for three West Coast affiliates of a national, progressive political federation. John is a graduate of The Hill School and Williams College. He divides his time between Philadelphia, New York and an historic farm in central Pennsylvania. John presents on building fundraising teams and major gift programs throughout the United States

**Marc Friedman**, Chief Operating Officer, Building with Books

Marc Friedman is the Chief Operating Officer of Building with Books, as well as one of the co-founders. He joined Building with Books 10 years ago out of a passion for the organization's mission on both the international and domestic fronts. To this end, Marc is charged with growing the organization's revenue by managing the fundraising and communications departments as well as the overall operations of Building with Books so that more people can be reached through Building with Books programs.

Prior to Building with Books, Marc worked at Seacoast Electric Company for 13 years, holding the positions of Vice-President of Sales and Marketing and then General Manager. He then joined Elcan Technologies where he served as Chief Operating Officer and was an equity partner.

Marc earned a degree in Business from Western Michigan University and is a member of the Building with Books Board of Directors.

**Anne Tsai Bennett**, Director of Government and Foundation Relations, Building with Books

Anne Tsai Bennett became the Director of Government and Foundation Relations for Building with Books in April 2006. But her commitment to Building with Books goes back much further. As a high school freshman in 1992, she co-founded the Building with Books program at Stamford High School. After graduating in 1996, Anne attended Harvard University where she earned her Bachelor's Degree in East Asian Studies in 2000. After college, she pursued an international career, joining Morgan Stanley's Hong Kong office as an investment-banking analyst. She then moved to Washington, D.C. to become one of the first staff members of the new Congressional-Executive Commission on China, a bi-partisan U.S. government agency that monitors human rights and rule of law developments in China. Anne left the government policy world to work on programs for the National Democratic Institute for International Affairs, where she helped manage and implement the Institute's democracy and governance programs in China, Hong Kong, and Southeast Asia. After 10 years away from Building with Books, Anne is thrilled to be a part of the Building with Books mission again. Anne lives in Washington, D.C. with her husband Brian

**Iris Chen**, Executive Director, Teach for America

As New York City Executive Director, Iris is charged with growing the organization's impact across the city. Since assuming the role in May 2003, Chen has overseen a quadrupling in the corps size from 250 to 1,000, increased the local funding base from \$4 million to nearly \$10 million, boosted the efficacy and satisfaction of corps members, and strengthened the support of New York City alumni. As of this fall, New York City corps members are working in nearly 300 public schools across the city, reaching upwards of 75,000 students across the Bronx, Washington Heights, Harlem, the Lower East Side, and Brooklyn. Chen first came to Teach For America in 1990 as a charter corps member in New York City, where she taught fourth and fifth graders for three years at P.S. 307 in Brooklyn. After completing the Coro Fellows Program in 1993-94, Chen joined Teach For America's national staff, serving in several positions including director of public affairs and then vice president of program, where she led the recruitment, selection, training, and ongoing support of corps members nationwide.

Before returning to Teach For America to serve as executive director, Chen worked as a management consultant with McKinsey & Company. Chen graduated from Yale University, and earned her JD/MBA from Harvard University. She currently serves on the Board of Trustees of Achievement First-Bushwick Charter School, on the CUNY Honors College

Advisory Board, and on the Community Advisory Board of Metro New York. She is also a member of the New York Bar.

**We would like to thank UBS Investment Bank, our Fifth Anniversary Corporate Sponsor, for generously underwriting costs associated with the Fifth Anniversary celebrations.**



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