



**100 women in
hedge funds™**

**ONE-TIME VOLUNTEER OPPORTUNITY:
BRAG! Party Mentoring Event For The Young Women's Leadership School**

**Featuring CEO Coach Peggy Klaus,
author of Brag! The Art of Tooting Your Own Horn without Blowing It**

Friday, March 26th at 1:00

TYWLS is an all girls public school in East Harlem. Founded in 1996, the school enrolls 360 students from 7th through 12th grades. The school emphasizes intellectual curiosity, strong leadership and gender distinctions in learning styles. Most importantly, every student is college bound.

80 students from TYWLS will attend the BRAG! Party featuring Peggy Klaus. Peggy will challenge these young women to promote themselves and be confident in sharing their achievements. Please come to this special one-time mentoring event and help encourage these young women to speak out about their accomplishments.

Event Details

Date: Friday, March 26, 2004

Time: **12:30 PM Registration**

We will begin *promptly* at 1:00; please arrive early to get through security

Host: JPMorganChase ▪ 270 Park ▪ between 47th and 48th Streets ▪ 3rd Floor

RSVP: <http://www.100womeninhedgefunds.org/html/events.html>

****Admission to this event is free, but space is limited to 50 members.***

The Young Women's Leadership School, www.tywls.org

The Young Women's Leadership School is a 7 to 12 college prep public school which capitalizes on the intellectual curiosity and creative spirit inherent in all young women. The Young Women's Leadership School views learning as a dynamic participatory process that must allow young women to experience success upon success because young people who have the confidence to learn want to learn more. The school has developed a seamless articulation of curricula in English, Social Studies, Math, Science, Foreign Language, the Arts, Health, Physical Education, and Technology based on a structure of balanced learning infusing and integrating literacy into every course and moving toward making every student an independent, lifelong learner.

Peggy Klaus, www.klausact.com,

Peggy's Background

"For most professionals, being a self-advocate is about as comfortable as having a root canal," notes Peggy Klaus, on an upcoming May 30th ABC 20/20 segment featuring her popular corporate bragging rites and wrongs™ workshops and new book, BRAG! The Art of Tooting Your Own Horn Without Blowing It. A top Fortune 500 communication and leadership coach, Klaus has taught thousands of

business executives the art of bragging with style and grace. Now, she's written a book to teach anyone how to brag—and get away with it.

President of Klaus & Associates in Berkeley, CA, Klaus is a much in-demand consultant who has spent nearly a decade advising some of America's top Fortune 500 executives in the art of self-presentation and promotion. She reaches thousands of professionals a year through speaking, coaching, and workshops for leading corporations. Her client list includes JP Morgan Chase, Levi Strauss, American Express, Disney, Goldman Sachs, Cisco Systems, and Booz Allen Hamilton, among others. Her colorful and frank advice is frequently sought out by journalists, and she has been featured and quoted extensively in a wide range of media including Business Week, The Wall Street Journal, New York Times, Newsweek, Fortune, CNET, and Investors Business Daily.

Klaus has advanced degrees in drama, speech and theatre from the Royal Academy of Music and the Drama Studio, both in London. She started off in Hollywood coaching entertainers for The Tonight Show and Cosby as well as producing and directing. Her screen credits include productions for Paramount Studios, Warner Brothers, ABC, CBS, and NBC TV. On stage, Klaus directed the original Defending the Caveman, the longest running one-man show on Broadway.

Klaus's reputation for getting the best out of performers spread to the corporate world when friends on Wall Street and in Silicon Valley started calling for help with their speeches and press conferences. In 1993, she left Hollywood and started her consulting firm which offers a wide variety of workshops and individual training in corporate communication and leadership skills. For more information about Peggy, and great tips for Bragging, please refer to her website: www.klausact.com.